

History of the Red 'V'

The Red 'V' which has become an international symbol for volunteering was commissioned by Margaret Bell, former President of Volunteering Australia and given to Volunteering Australia and the International Association for Voluntary Effort (IAVE) to be used universally as a symbol of volunteering.

Conditions of Use

The Red 'V' can be used by anyone in the world to represent volunteering, however two important conditions apply:

1. The correct PMS colour must be used when the symbol is reproduced.
The PMS colour is PMS 032.
2. The Red 'V' must be used as a stand alone symbol and must not be used to form part of any word, including "volunteering" or "volunteers".

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