



volunteeringaustralia

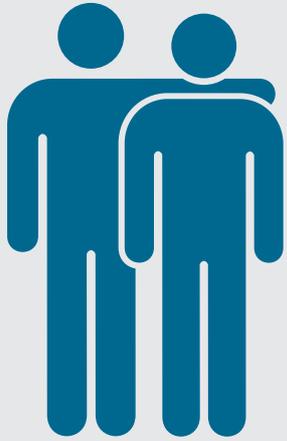
VOLUNTEERING AUSTRALIA ANNUAL REVIEW 09/10

VOLUNTEERING AUSTRALIA
ANNUAL REVIEW 09/10

- _ Who volunteers?
- _ Where do they live?
- _ What do volunteers do?
- _ Why do they do it?

GLOBAL STATISTICS

THE WORLD GIVING INDEX 2010



63%

of Australians have helped a stranger in the last month

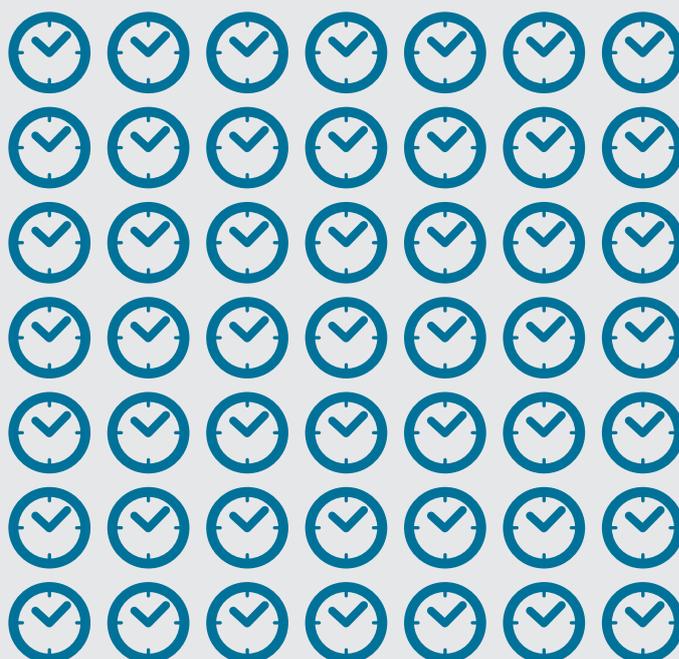


the most common way to give is to help a stranger

.....
Total annual hours volunteered...
.....

713

.....
713 million hours
.....



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34%

of the Australian population volunteer.

5.4m

That's 5.4 million people!



WHAT WE ARE

Volunteering Australia is the national peak body working to advance volunteering in the Australian community. Our role is to represent the diverse views and needs of the volunteer sector while promoting the activity of volunteering as one of enduring social, cultural and economic value.

Our mission

Volunteering Australia fulfils its peak body role by:

- _ Providing sound policy advice on matters relating to volunteering;
- _ Providing a national focus for the promotion of volunteering and its principles;
- _ Establishing co-operative relationships with key national and international volunteering organisations;
- _ Encouraging the pursuit of excellence in volunteer management;
- _ Consulting with stakeholders to ensure proper representation of the volunteer sector.



MESSAGE FROM THE PRESIDENT



PAUL LYNCH

President, Volunteering Australia

I have been honoured to serve as your President over the past 12 months and I would like to summarise some of the work done during this period in the next few paragraphs. VA started the year with 4 new board members following the retirement of a number of long-standing foundation member representatives and co-opted directors. This provided a healthy environment for discussions and the introduction of new thoughts and ideas.

Changes to our funding arrangements late last year required your board to reassess our strategic vision and to ensure that our energies were directed for maximum output and effect.

Building upon the work commenced by the previous board, we entered into an extensive period of consultation and communication with our foundation board members to clarify VA's future role and purpose.

This was achieved through a series of surveys and feedback mechanisms conducted by the board and also an external party. This feedback was collated and then presented to a workshop of Foundation Member, Board Presidents/Chairs and each CEO on Friday the 20th of August. This was truly a valuable process and it provided the forum for robust discussions on a face to face basis with all states and territories present.

Consensus was achieved on 5 key focus areas of activity for VA, namely:

01. Advocacy
02. Research & development
03. Sector capacity building
04. Corporate, community and Government partnerships
05. National brand management

The next stage of this process is to understand the resource requirements for each of these key areas. Once completed the VA board will assess and endorse a proposal for consideration by the foundation members.

We would anticipate completing the process by the end of October.

In addition to the consultation process I also implemented a monthly teleconference link up with each foundation member president/chair to build another forum for consultation. This has been a useful mechanism for me and feedback from the states and territories is positive about this initiative. I would also like to thank all presidents / chairs for your contribution in this regard.

If I were to summarise our year it would be built around a few key words:

- _ Communication - building many and varied lines of communication with our member base and executive and board level.
- _ Consultation - The level of consultation both within our membership base and the not for profit sector, generally has been first rate.
- _ Engagement - The level of engagement in the process we are undertaking has been very satisfying. We have a wealth of experience in the sector and the willingness to share has been excellent.

We are well on our way on this journey and I would like to acknowledge a number of our key stakeholders and supporters.

My thanks to Cary and his team for their unwavering support during a period of some uncertainty and to my fellow board members including Mr Bruce Edwards who resigned during the period after nearly 4 years on the VA board. As I mentioned earlier we have a diverse range of board members from business, government and the sector and this augers very well for our future.

Finally I would like to thank our funding partners whose efforts allow us to provide the range of services and activities that we do. My thanks to FaHCSIA NAB, AAMI and GPT for their financial support over the reporting period.

36%

of women volunteer.



32%

of men volunteer.



POLICY

Volunteering Australia is active in a number of policy activities, including contributing submissions, lobbying and advocacy, and sitting on key policy forums such as the National Roundtable for Nonprofit Organisations. During 2009 Volunteering Australia's CEO was also invited to be a member of the Commonwealth Government's Volunteer Policy Advisory Group to help frame Government's National Volunteer Strategy.

We receive Commonwealth funding under the National Secretariat Program to advocate for policy outcomes that strengthen volunteering in Australia.

Key policy areas explored during the year included:

- Development of an Issues Paper re: Insurance Protection for Volunteers (April 2010)
- Co-hosting with the Department of Families, Housing, Community Services and Indigenous Affairs an Insurance Roundtable Discussion Forum (May 2010)
- Publication of key findings from the 2009 National Survey of Volunteering Issues (full report available from the VA website)

- Submission to the Productivity Commission on the Draft Research Report – Contribution to the Not for Profit Sector (November, 2009)
- Ongoing advice to, and consultation with the Department of Education, Employment and Workplace Relations re: volunteering as a work experience activity of job seekers

The Volunteering Australia Policy Consultation Framework (available from our website) outlines our current approach to consultation, with further refinements underway in the form of the development of a National Community Council of Advice to be established late 2010.



Volunteering is more common amongst those living in parts of the state outside the capital city, with a

38%

participation rate outside of capital cities.



OUR MEMBERS

Foundation Members



The following organisations and individuals are pleased to be listed as our current members.

ORDINARY (ORGANISATIONAL) MEMBERS

- _ ACUMA Inc.
- _ Adventist Development & Relief Agency (ADRA) Australia
- _ Australian Business Arts Foundation (ABAF)
- _ Australian Multicultural Foundation
- _ Australian Polish Community Services
- _ Australian Red Cross
- _ Australian Volunteer Coast Guard
- _ Australian Volunteers International
- _ Conservation Volunteers Australia
- _ Families Australia
- _ Good Beginnings Australia
- _ Habitat for Humanity - Australia
- _ Jewish Emergency Management Plan (JEMP) Inc.
- _ Lattitude Global Volunteering
- _ 'Life. Be in it.' Aust Ltd
- _ Lifeline Australia
- _ Mission Australia
- _ National Association for Prevention of Child Abuse and Neglect (NAPCAN)
- _ National Association of Testing Authorities, Australia (NATA)
- _ Prison Fellowship Australia
- _ Surf Life Saving Australia
- _ The Foundation for Young Australia
- _ The School Volunteer Program Inc.
- _ The Smith Family
- _ The University of Southern Queensland
- _ University of Technology Sydney
- _ YMCA Australia

ASSOCIATE (INDIVIDUAL) MEMBERS

- _ Leonie Bryen
- _ Tara Cantwell
- _ Andrew Coghlan
- _ Martin Cowling
- _ Graham Cuskelly
- _ Dr Bronwen Dalton
- _ Bruce Edwards
- _ Christine Gray
- _ Maxine Griffiths AM
- _ Richard Hammond
- _ Frances Healy
- _ Brian Howard
- _ Lewis Hughes
- _ Yan Huynh
- _ Leo Jago
- _ Lorraine Kerr
- _ Jason Lange
- _ Marc Levy
- _ Leonie Lockstone
- _ Paul Lynch
- _ Kym Madden
- _ Hazel Maynard
- _ Jacques Metzger
- _ Professor Jenny Onyx
- _ Dr Melanie Oppenheimer
- _ Jim Parke
- _ Megan Paull
- _ Donna Purcell
- _ Ian Rentsch
- _ Harry Savelsberg
- _ Wendy Scaife
- _ Dr Karen Smith
- _ Janet Stone
- _ Art Stukas
- _ Dr Jeni Warburton
- _ Stephen Wearing
- _ Dr Joanne Wilkinson
- _ Richard Williams
- _ Dr Mark Witham
- _ Joy Woodhouse

BOARD MEMBERS

- _ Paul Lynch, President
- _ Richard Williams, Vice President
- _ Dr Mark Witham, Treasurer (appointed 20th November 2009)
- _ Jason Lange, Secretary
- _ Richard Hammond (resigned 20th November 2009)
- _ Janet Stone (resigned 20th November 2009)
- _ Hori Howard (resigned 20th November 2009)
- _ Bruce Edwards (resigned 21st May 2010)
- _ Maxine Griffiths (appointed 20th November 2009)
- _ Frances Healy (appointed 20th November 2009)
- _ Andrew Coghlan (appointed 20th November 2009)
- _ Dr Bronwen Dalton (appointed 10th June 2010)

Volunteering Australia acknowledges the contribution of our board members who served during this reporting year.

TEAM MEMBERS 2009-2010

- _ Patrick Charalampidis
- _ Peter Cocks
- _ Amanda Everton
- _ Lisa Gisik
- _ Jessica Hickey
- _ Monique Kelso
- _ Annette Maher
- _ Cary Pedicini
- _ Aimee Reid
- _ Ratan Saha
- _ Jennifer Thompson
- _ Judy Thompson
- _ Pamela Walford
- _ Sandra Wilson

GLOBAL STATISTICS

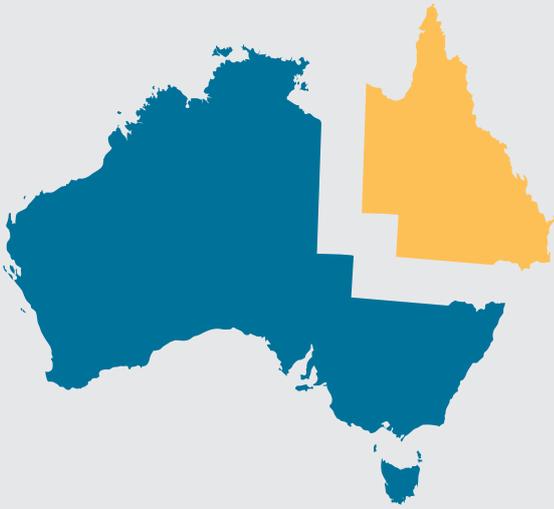
THE WORLD GIVING INDEX 2010



70%

of Australians have donated money to an organisation in the last month





Queensland and the ACT have the highest volunteer participation rate of...

38%

NATIONAL VOLUNTEER WEEK

National Volunteer Week was held from 10th to 16th May. This is the major celebration of volunteering in Australia.

Volunteering Australia has conducted National Volunteer Week since 1989 aiming each year to promote volunteering in the general community and thank Australia's volunteers.

The theme for 2010 was Volunteering: now, more than ever. The theme could be leveraged in several ways including as a recruitment message or as a thank you to volunteers. The concept of a theme with multiple applications has been well received.

Designer, Daniel Gretton of Daniel Somebody Creative, provided all of the graphic design for the campaign at no cost – the true volunteer spirit. Daniel's work was very much appreciated and the eye catching design of the poster saw record demands for supplies around Australia.

More than 50,000 posters and pins were distributed nationally as well as 120,000 postcards.

National Volunteer Week also saw the launch of our new events calendar with over 150 official National Volunteer Week events logged. This new events calendar will now be used ongoing to record and promote volunteering activities for key events.

Media support reached new levels with more than 1,400 monitored media hits recorded as well as significant take up by radio stations of the community service announcements.

Volunteering Australia acknowledges the support of our National Volunteer Week supporters. NAB, GPT Group and FaHCSIA. We could not have such a successful week without their generous support.

The four most common volunteering activities are:

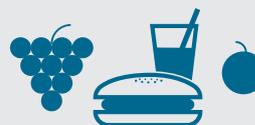
48%

#01 Fundraising



31%

#02 Preparing and serving food

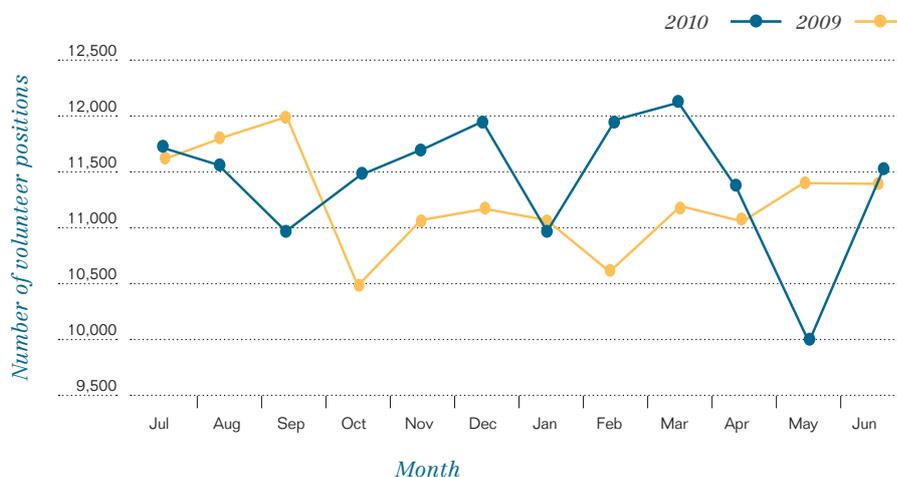


GOVOLUNTEER

GoVolunteer continues to be the pre-eminent web site for volunteer matching in Australia. As GoVolunteer enters its tenth year it continues to meet the needs of the voluntary sector.

In the reporting year the site averaged more than 30,000 hits each month. This is about a 20% increase on last year and reflects the demand for volunteering opportunities. The site averaged 12,000 volunteer opportunities available nationally each month.

Number of volunteer positions advertised on GoVolunteer - 2010 / 2009 Comparison



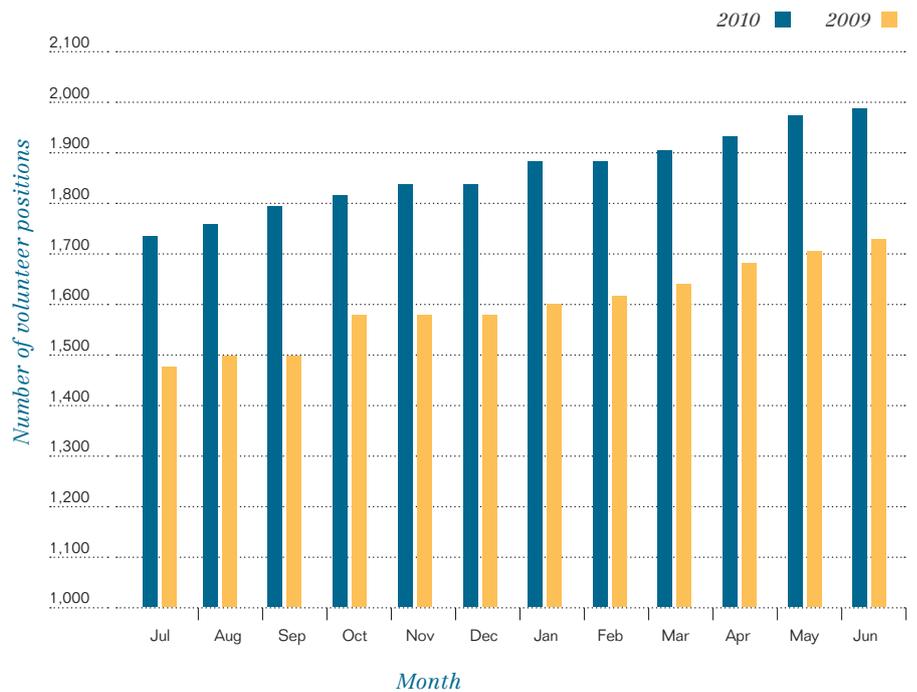
GOVOLUNTEER CONT.

GoVolunteer now has almost 2,000 registered users, an increase over the previous reporting year.

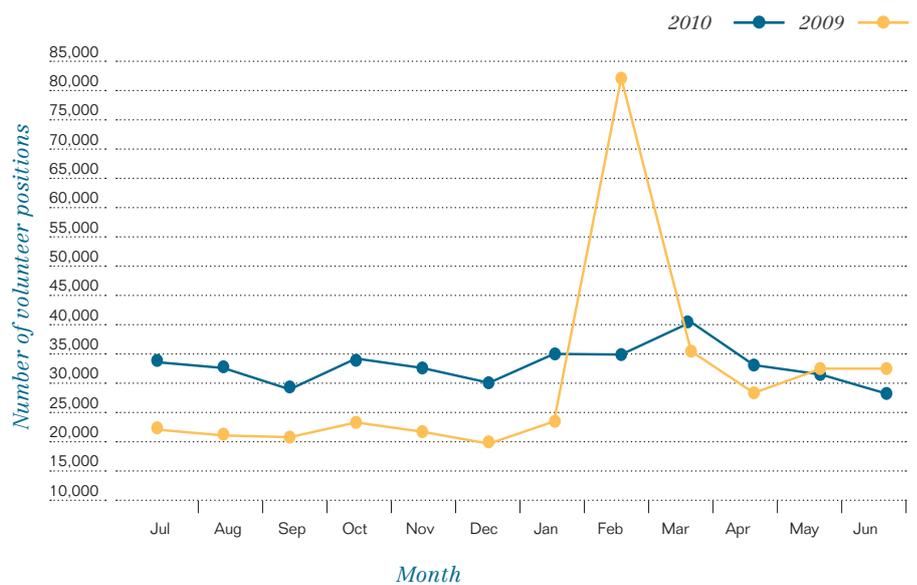
Volunteering Australia recognises the ongoing support of SEEK who provide the technical support to the website and FaHCSIA which provides some support to the administration of the site.

Originally launched in 2000 the site continues to attract not-for-profits looking for volunteers who appreciate the fact that GoVolunteer is available to them at no cost. Volunteering Australia will again partner with SEEK and the Boston Consulting Group to review the site and develop the next generation of GoVolunteer during the coming year.

Number of organisations registered on GoVolunteer - 2009 / 2010 Comparison



Number of volunteer positions advertised on GoVolunteer - 2008 / 2009 Comparison



The four most common volunteering activities are:

28%

#03 Teaching / providing information



26%

#04 Administration



EDUCATION AND SKILLS

In 2009-10 Volunteering Australia continued to play a leading role in building the capacity of the sector through the development of resources, and the promotion of existing resources (both internal and external) that support organisations in managing volunteers.

Achievements included updating the online components of existing subject guides to ensure currency of information, and work was finalised on the development of an eLearning module *Be an Effective Volunteer* (a core unit of competency in the Certificates in Active Volunteering)

Additionally, Volunteering Australia was invited to be involved in the following projects:

- Service Skills Australia - Steering Committee member for a project looking at recognition of prior learning for volunteers
- Community Services and Health Industry Skills Council – Industry Reference Group member for a project developing a competency framework for community service workers and volunteers working with clients with language, literacy and numeracy needs



57%

said they volunteered to help others or the community



RESEARCH AND THE AUSTRALIAN JOURNAL ON VOLUNTEERING

Volunteering Australia continues to recognise the importance of research and how it shapes policy and practice, and seeks to advance and encourage research into volunteering in Australia. During 09/10 VA hosted three teleconferences of the Volunteer Research Agenda Advisory Group. Membership of this group includes leading academics, researchers, and practitioners in the field of volunteering. In the coming year, VRAAG will be assisting VA in the development of a five year national research agenda on volunteering.

A key way in which VA supports research is through the publication of the Australian Journal on Volunteering (AJV).

During 2009/10, Volume 14 of the AJV was published and included a total of 17 articles. Following a review of the most effective method of publication, this edition of the journal was published in an online medium only, and individual articles were also available for purchase.

Further innovations to streamlining the production process of the journal are currently being explored, including greater utilisation of technology and social networking to promote the journal and source articles. Future publication dates of the journal will be announced once this work has been completed.

The journal aims to:

- Provide a forum for promoting awareness and discussion of volunteering within the volunteering community;
- Stimulate debate and research on volunteering;
- Provide useful information to the volunteering community; and
- Promote awareness of the volunteering sector and its attendant issues in the broader community, including government and business.



85%

of people who volunteer also made a donation.



FINANCIAL OVERVIEW 2009-2010

During the 2009 to 2010 financial year, Volunteering Australia had a turnover of over \$1.05m. Expenses were contained within budget resulting in a deficit of \$85,000.

The financial results were impacted throughout 2009-2010 by the following areas:

- Revenue and expenditure was down compared to the previous year due to the absence of any National Conference during the period.
- Recurrent grant income remained stable.
- Sponsorship income for National Volunteer Week remained strong.
- Merchandise sales remained steady for the Australian Journal on Volunteering and National Standards
- The CPA Corporate Volunteer Placement Program continued to be successful.

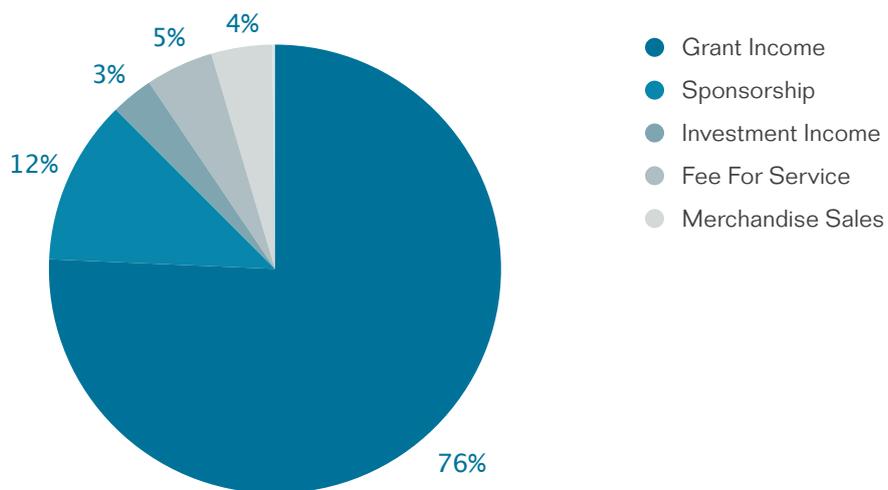
As a not-for-profit organisation any financial surpluses generated by Volunteering Australia operations are reinvested into future growth of the incorporation. Any financial deficits generated by Volunteering Australia are fully funded by reinvested surpluses from previous years.

Audited financial statements of Volunteering Australia are available for download from the website.

FINANCIAL SUMMARY 2009-2010

	09/10 \$'000	08/09 \$'000	Percentage
Grant income	797	938	76%
Registration fees	0	360	0%
Sponsorship	125	240	12%
Investment income	32	51	3%
Fee for service	51	48	5%
Merchandise sales	46	44	4%
Donations	0	41	0%
Project income	0	21	0%
Other	2	7	0%
Total income	1,053	1,750	
Total expenses	(1,138)	(1,654)	
Surplus / (Deficit)	(85)	96	

THE MAJOR REVENUE AREAS FOR VOLUNTEERING AUSTRALIA





52%

said at least one of their parents had also volunteered



PARTNERS

Volunteering Australia acknowledges and thanks our partners. The contribution of our partners has been important in assisting our work to further the cause of volunteering.



Australian Government
Department of Families, Housing,
Community Services and Indigenous Affairs

GPT
The GPT Group



TANK.

GLOBAL STATISTICS

THE WORLD GIVING INDEX 2010



38%

of Australians have volunteered their time to an organisation in the last month

Australasia is the region with the highest incidence of giving money. Australia and New Zealand jointly topped the World Giving Index with a score of 57% and both countries appear in the top 20 for giving money, volunteering time and helping people within the community



THE 2009 / 2010 FINANCIAL STATEMENTS ARE AVAILABLE TO DOWNLOAD FROM OUR WEBSITE.

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ARBN 062 806 464
ISSN 1833-4040
Published 2010

Design by TANK
www.tankstudio.com.au