C2: Innovations in corporate volunteering
Corporate volunteers

An under-tapped community resource

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The challenge

Formal volunteering rate in Australia 2006 - 2020

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>2006</td>
<td>34.1%</td>
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<tr>
<td>2010</td>
<td>36.2%</td>
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<tr>
<td>2014</td>
<td>31.3%</td>
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<tr>
<td>2019</td>
<td>29.5%</td>
</tr>
<tr>
<td>2020</td>
<td>24.8%</td>
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The opportunity

- Strong personal sense of well-being and motivation to use skills
- Community involvement when younger leads to a future of volunteering
- Corporate social responsibility
Peak body for volunteering in Western Australia

Empowering people and communities to enrich Western Australia

Engaging, leading and advancing volunteering

Vision
A society in which everyone is inspired to make a difference

Values
We use our integrity in all we do and are committed to being inclusive, collaborative and innovative
Volunteering WA
is the peak body for volunteering in Western Australia

- Works across community, government, corporate and tertiary sectors to build capacity of volunteer involving organisations, and support volunteering.
- Empowers people and communities to enrich Western Australia through engaging, leading and advancing the volunteering sector.
- Proudly represents over 750 member organisations and 523,000 volunteers across the State.
- Promotes volunteering and fosters opportunities for participation and partnerships.
- Is redefining, reframing and reimagining what volunteering looks like in Australia.
Corporate Volunteering

To provide a valuable and meaningful volunteering experience to corporate employees that benefits the community.
The process

- Corporate volunteers
- Volunteering WA
- Community organisations
- Community
Factors for success

Clear expectations
All stakeholders should understand their roles and responsibilities.

Understanding
Employee volunteers know why they are volunteering.

Investment
Community organisations must not be out of pocket.

Induction
Volunteers should be given a meaningful induction covering the mission of the organisation.

Impact
The impact of the project is clear.

Feedback
All stakeholders should reflect on the outcomes of the activity.
“Giving back to the community, working as a team, great day out by all. Respecting local traditional owners on their land which we get to visit.”

Highlights of their experience:
from the employee volunteers
Having the group onsite allowed us to accomplish some manual gardening tasks that otherwise we would need to outsource.

"Thank you so much. We really appreciate the work - the place looks more like a home."

– Women’s refuge resident

“We were able to offer a client a life changing service that we alone as an organisation may not have been able to achieve.

“We met some amazing, enthusiastic professionals and were able to spread the message of what we do.”

What community organisations think...
Employee volunteers are available and keen.

Be open and honest about what your needs are.

The community should be at the centre of any volunteering program.

“Innovation comes from taking two things that exist and putting them together in a new way.”