



C3: Innovating with technology

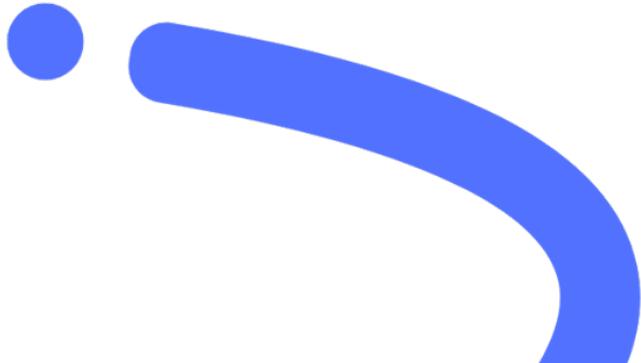
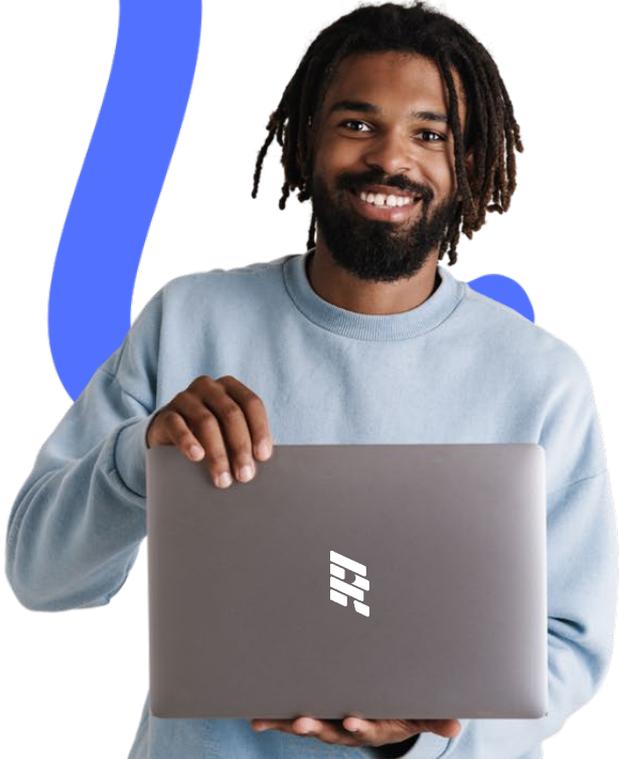
Future-proofing your Volunteer Program through technology

Bennett Merriman
Rosterfy
Co - Founder | CEO





connecting communities
to events and causes



Rosterfy is an online platform that powers volunteer and contingent workforce communities with powerful end to end workforce management & engagement tools.



ring Volunteer Management to life



Future proofing your Volunteer Program through Technology



Bring Volunteer Management to life

Key themes to consider:

- Think about your volunteer program in 3,5 & 10 years. How will it look? Invest now.
- Build your volunteering brand like an employer might.
- Be attractive to all demographics of potential volunteers. They are out there!
- Treat your volunteers like the super humans they are. Invest in them and keep them engaged.
- Technology adoption is becoming prevalent, don't underestimate how tech savvy your volunteers actually are. Find the change-makers in your organisation and empower them.
- Diversify the volunteer management workload from a single resource. Sustainable & consistent technology can assist.
- Utilise tools that can promote connecting people and focus on the social aspects that come with volunteering.

Bin the Spreadsheets

My CEO is seeking insights from our volunteer program.

How do I automate our volunteer onboarding experiences

I can't sleep at night because I don't know if our volunteers will attend...

How can we link sponsorship revenue to our program?

How can we increase engagement with our volunteers and communities?

There must be a smarter way?



We help Not-for-profit leaders manage their programs no matter their size.



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- 25,000 volunteers and 1,800 administrators across the country
 - Reduced time for volunteers registering to volunteering from 4 weeks to 24-48 hours
 - Rosterfy has put their volunteer program '2 years ahead of other charities'



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- Work with all key states in Australia since 2016
 - Automated onboarding for 6 different types of volunteer and business roles
 - Time and attendance have been 'game-changing' to track the impact of their program



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- A national platform for both recurring and event-based volunteers
 - Automation reduced full-time work on volunteers by 50%
 - Up to 250 different schedules managed around the country

ROI from Rosterfy



Bring Volunteer Management to life

40% Reduction in time managing workforce

95% Average attendance rate

150% Increase in volunteer recruitment



Volunteer Portals

Self service portals help to reduce admin



Bring Volunteer Management to life

The screenshot displays the Rosterfy user interface. On the left is a dark blue sidebar with the Rosterfy logo and a user profile for Alexandra Crouch. The main content area is white with a dark blue header containing a search bar and user icons. The page title is "Your Event" with a sub-header "Portal / Event / View". A banner image shows volunteers in blue shirts. Below the banner is a "Your Event Details" section with location and time information. To the right are three buttons: "Apply Now", "Leader Mode", and "Map View".

rosterfy

Search for resources , shifts or events

Your Event

Portal / Event / View

Alexandra Crouch

- Dashboard
- Notifications
- My Profile
- Training
- Annual Events
- Re-occurring Events
- Sub Accounts
- News Articles
- Back to Admin
- Back to Parent Account
- Logout

Your Event Details

1615 Platte Street, Denver, Colorado, United States, 80202

Sunday August 2 | 8:00 AM - 3:00 PM - Wednesday August 5 | 8:00 AM - 12:00 PM

This is your opportunity to provide an overview for your event including the volunteer shift opportunities available. You can also use this space to provide detail on what volunteers will receive if they volunteer with your organization (i.e uniform, meals, certificates) and whether or not training is required.

Apply Now

Leader Mode

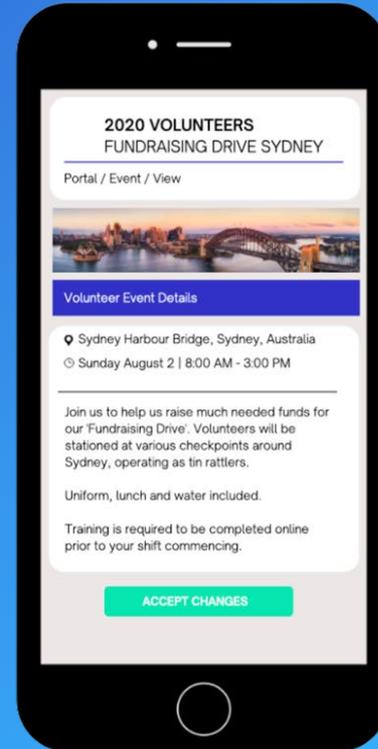
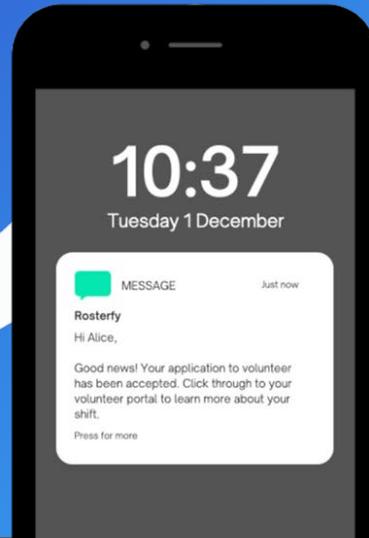
Map View

Communication

Keep your volunteers engaged and informed with automated SMS and Emails



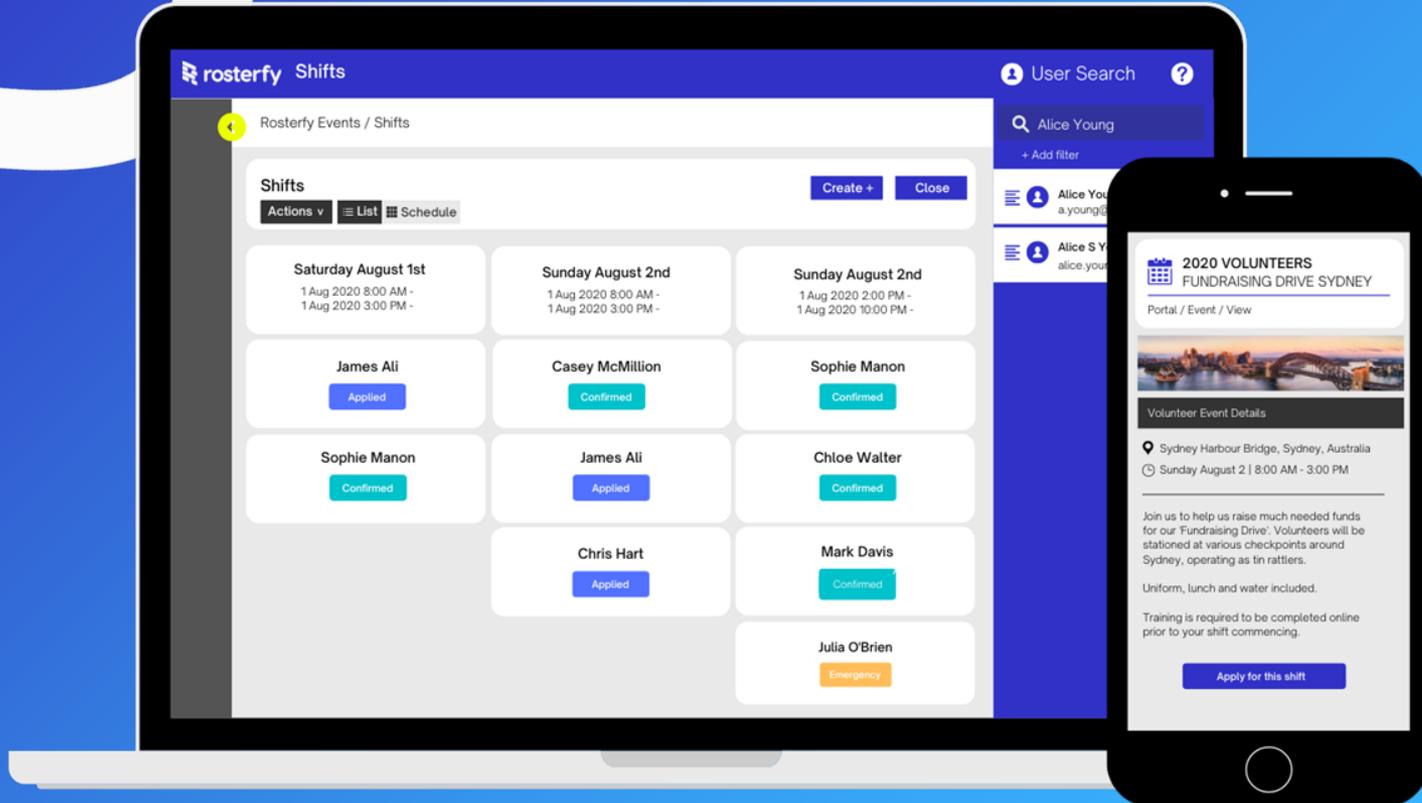
Bring Volunteer Management to life



Automations

Save time by easily automating your tasks

Bring Volunteer Management to life



rosterfy Shifts

Rosterfy Events / Shifts

Shifts Create + Close

Actions v List Schedule

| Saturday August 1st | Sunday August 2nd | Sunday August 2nd |
|---|---|--|
| 1 Aug 2020 8:00 AM - 1 Aug 2020 3:00 PM - | 1 Aug 2020 8:00 AM - 1 Aug 2020 3:00 PM - | 1 Aug 2020 2:00 PM - 1 Aug 2020 10:00 PM - |
| James Ali Applied | Casey McMillion Confirmed | Sophie Manon Confirmed |
| Sophie Manon Confirmed | James Ali Applied | Chloe Walter Confirmed |
| | Chris Hart Applied | Mark Davis Confirmed |
| | | Julia O'Brien Emergency |

2020 VOLUNTEERS FUNDRAISING DRIVE SYDNEY

Portal / Event / View

Sydney Harbour Bridge, Sydney, Australia

Sunday August 2 | 8:00 AM - 3:00 PM

Join us to help us raise much needed funds for our 'Fundraising Drive'. Volunteers will be stationed at various checkpoints around Sydney, operating as tin rattlers.

Uniform, lunch and water included.

Training is required to be completed online prior to your shift commencing.

[Apply for this shift](#)

Reward and Recognition

Gamify your volunteer management to improve volunteer retention



Bring Volunteer Management to life

The screenshot shows the Rosterfy interface for a user named Sam Harrison. The page is titled "Rewards" and displays "30 points to redeem". Below this, there are three reward cards: "Free Registration" (30 points, Redeem), "Custom Volunteer Cap" (10 points, Redeem), and "2 x Event Tickets" (50 points, Cannot Redeem). The interface includes a sidebar with navigation options like Dashboard, Notifications, My Profile, My Availability, Training, Volunteer Events, News Articles, Rewards (highlighted), Contact Us, and Logout. A search bar at the top right allows searching for resources, shifts, or events. A pagination bar at the bottom shows page 1 of 3.

rosterfy Search for resources , shifts or events

Rewards

Portal / Event / Redeem Rewards

30 points to redeem [History](#)

Free Registration
30 points
[Redeem](#)

Custom Volunteer Cap
10 points
[Redeem](#)

2 x Event Tickets
50 points
[Cannot Redeem](#)

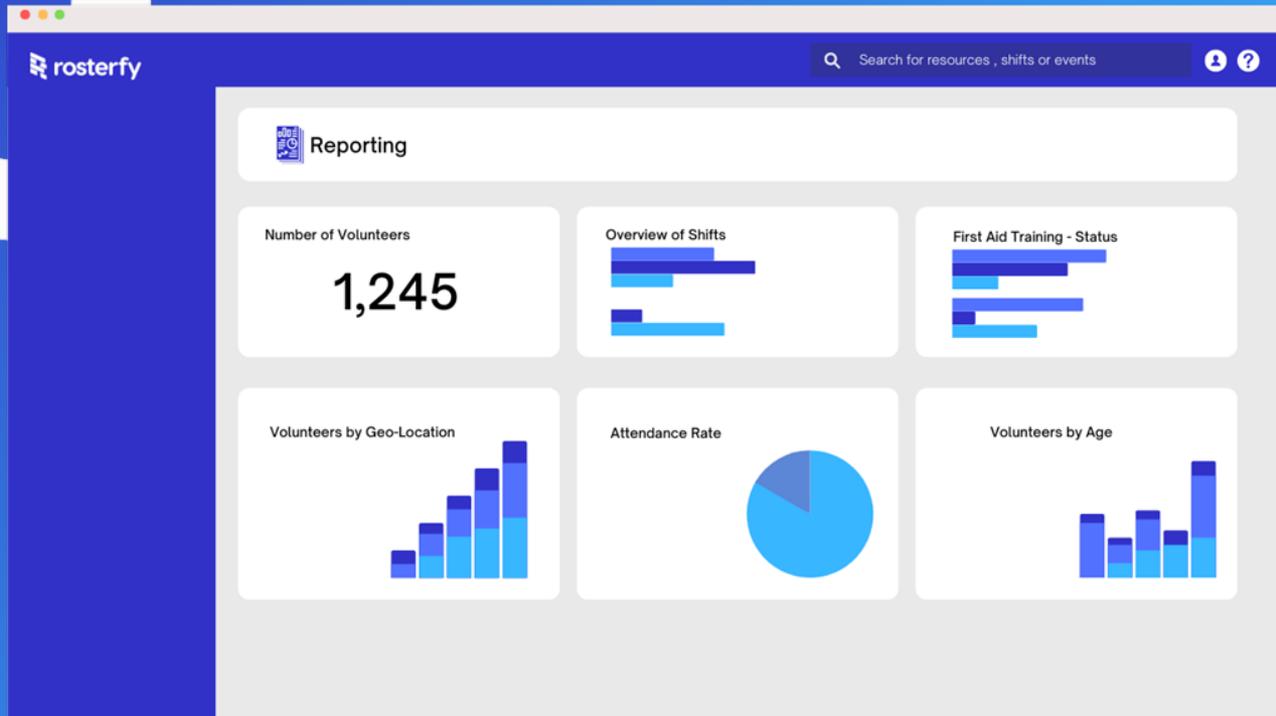
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Reporting

Get complete oversight of your volunteer program at a glance



Bring Volunteer Management to life



Rosterfy Community

#whyivolunteer



Every person has their own motivation for volunteering and that reason is often very **personal** and important to them.

By encouraging communities of volunteers to share their story, we can shine a light on not only the causes they support and the events they are involved in but also, the kindness and humanity behind every reason to volunteer.



Reach out to continue the conversation....

bennett@rosterfy.com