2023 NATIONAL VOLUNTEERING CONFERENCE

THE FUTURE IS NOW

C3: Innovating with technology

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Bring volunteer management to life

Future-proofing your Volunteer Program through technology

Bennett Merriman
Rosterfy
Co - Founder | CEO

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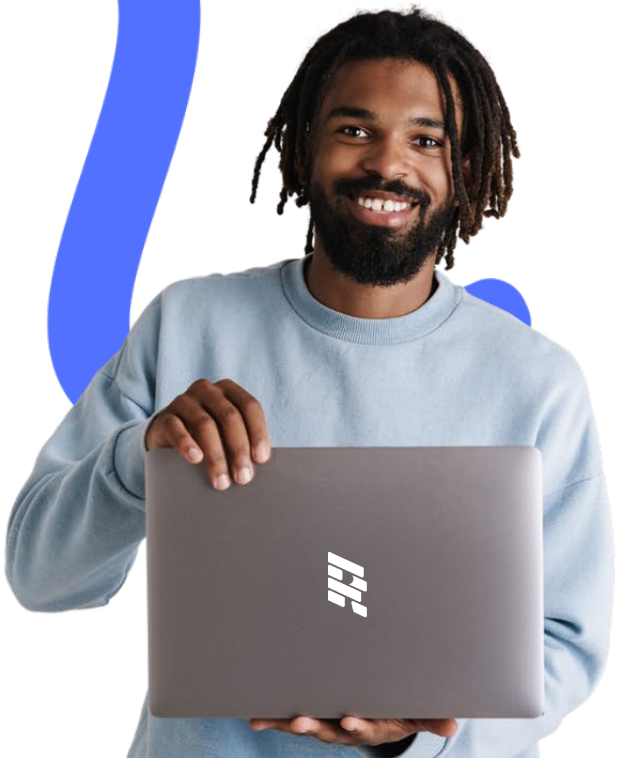
Bring Volunteer Management to life



connecting communities
to events and causes

Rosterfy is an online platform that powers volunteer and contingent workforce communities with powerful end to end workforce management & engagement tools.

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ring Volunteer Management to life

Future proofing your Volunteer Program through Technology

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Key themes to consider:

- Think about your volunteer program in 3,5 & 10 years. How will it look? Invest now.
- Build your volunteering brand like an employer might.
- Be attractive to all demographics of potential volunteers. They are out there!
- Treat your volunteers like the super humans they are. Invest in them and keep them engaged.
- Technology adoption is becoming prevalent, don't underestimate how tech savvy your volunteers actually are. Find the change-makers in your organisation and empower them.
- Diversify the volunteer management workload from a single resource. Sustainable & consistent technology can assist.
- Utilise tools that can promote connecting people and focus on the social aspects that come with volunteering.

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Bin the Spreadsheets

My CEO is seeking insights from our volunteer program.

How do I automate our volunteer onboarding experiences

I can't sleep at night because I don't know if our volunteers will attend...

How can we link sponsorship revenue to our program?

How can we increase engagement with our volunteers and communities?

There must be a smarter way?

We help Not-for-profit leaders manage their programs no matter their size.

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British Heart Foundation

- 25,000 volunteers and 1,800 administrators across the country
- Reduced time for volunteers registering to volunteering from 4 weeks to 24-48 hours
- Rosterfy has put their volunteer program "2 years ahead of other charities"

Cancer Council

- Work with all key states in Australia since 2016
- Automated onboarding for 6 different types of volunteer and business roles
- Time and attendance have been "game-changing" to track the impact of their program

Starlight Children's Foundation

- A national platform for both recurring and event-based volunteers
- Automation reduced full-time work on volunteers by 50%
- Up to 250 different schedules managed around the country

ROI from Rosterfy

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40% Reduction in time managing workforce

95% Average attendance rate

150% Increase in volunteer recruitment

Volunteer Portals

Self service portals help to reduce admin

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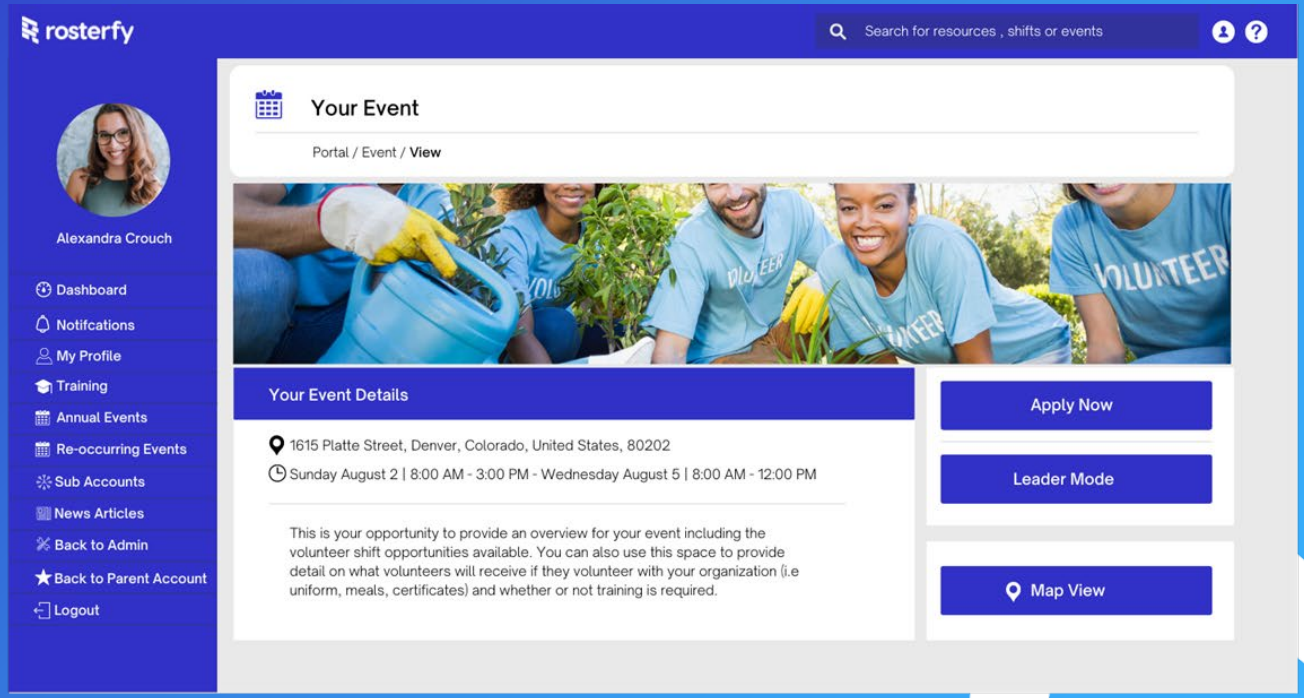

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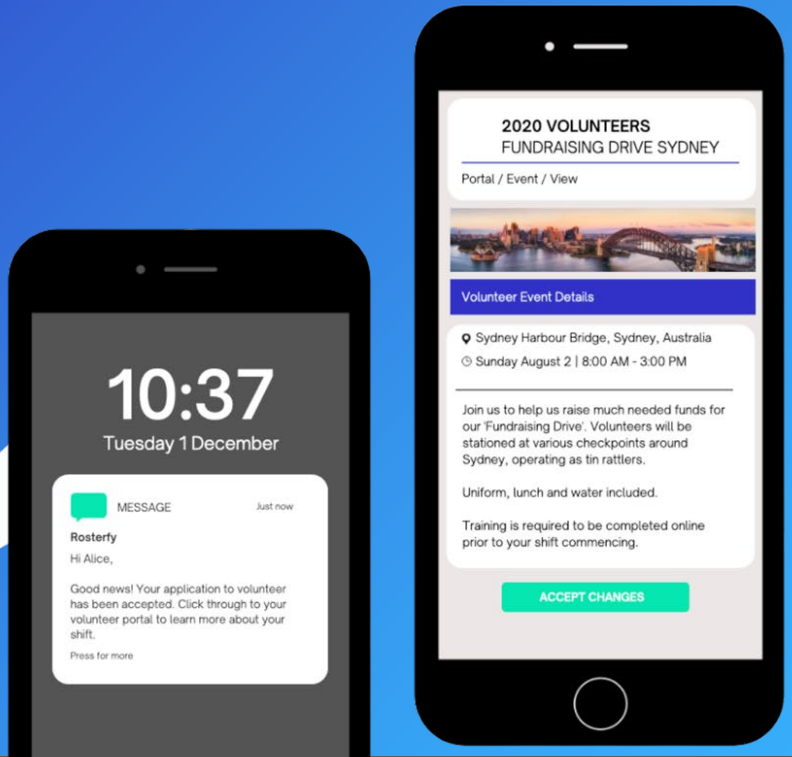
Communication

Keep your volunteers engaged and informed with automated SMS and Emails



Automations

Save time by easily automating your tasks

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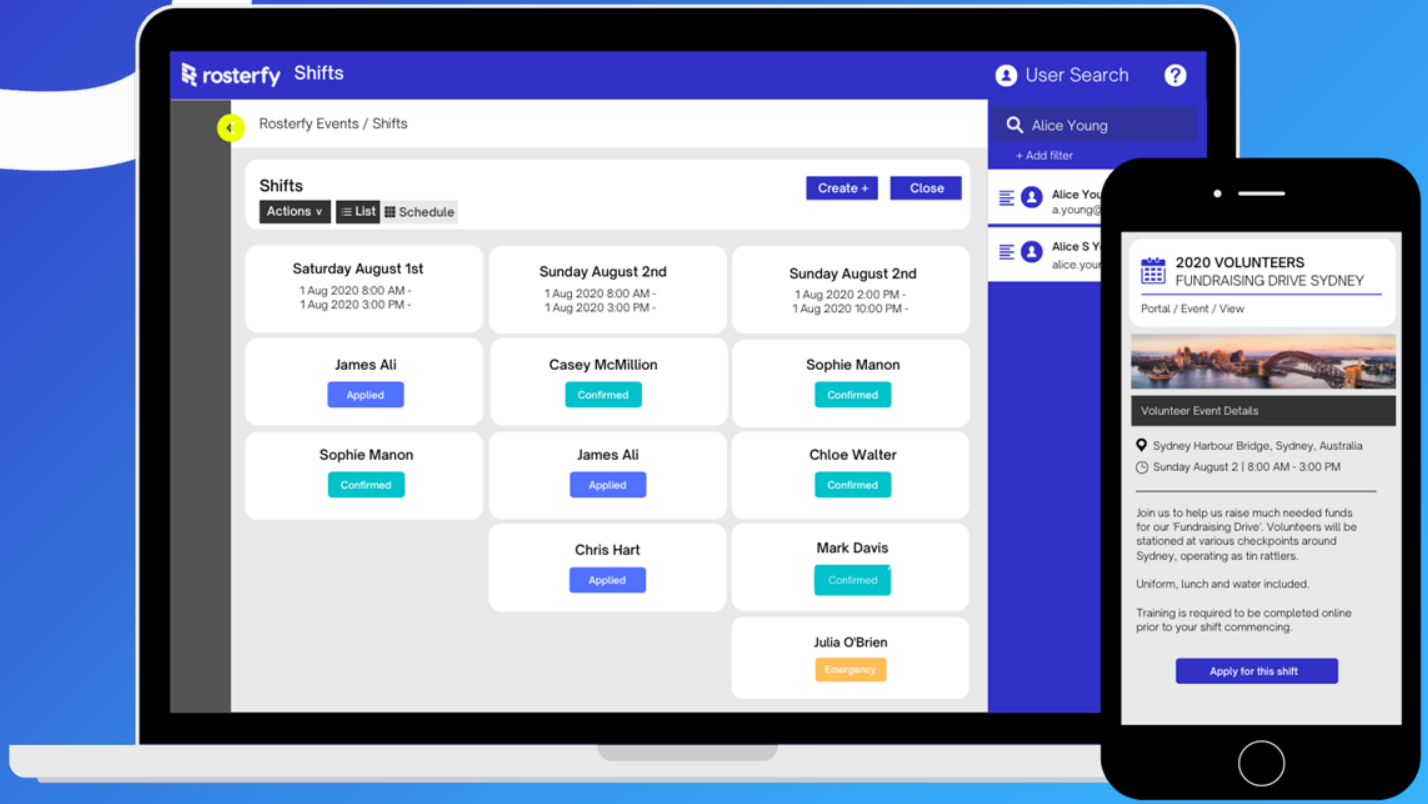

Reward and Recognition

Gamify your volunteer management to improve volunteer retention

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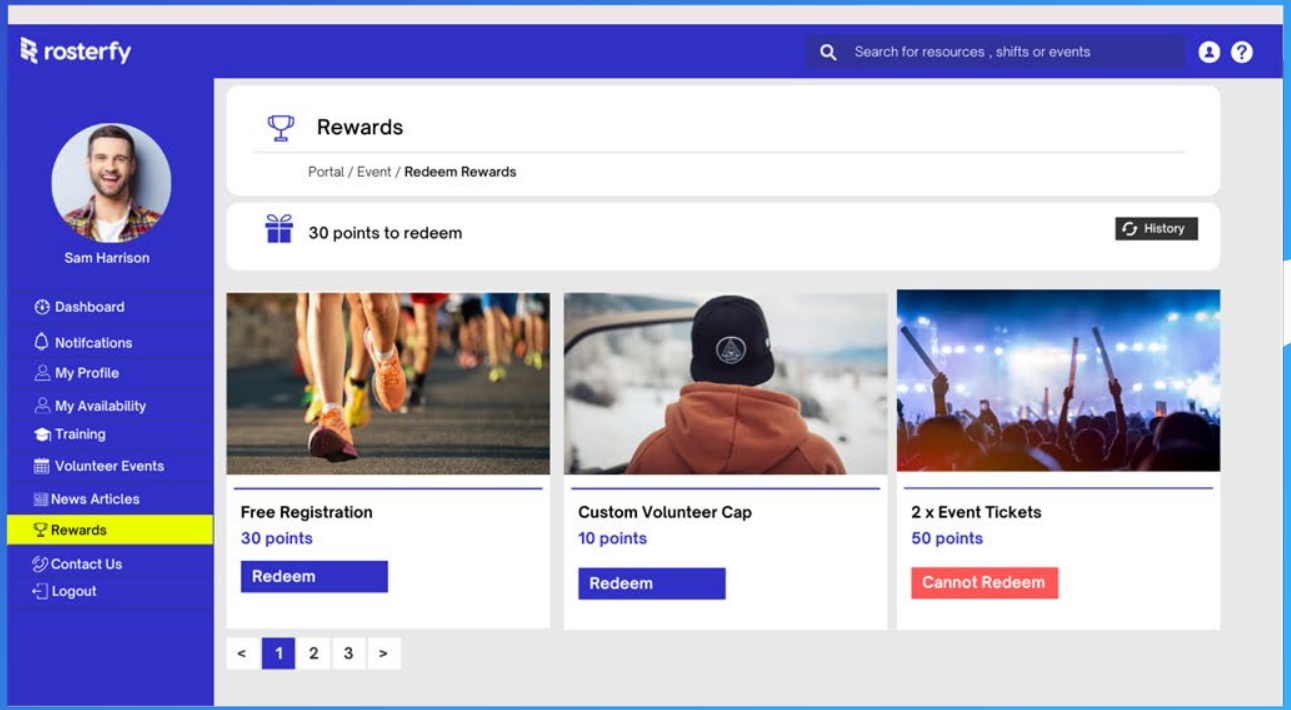

Reporting

Get complete oversight of your volunteer program at a glance

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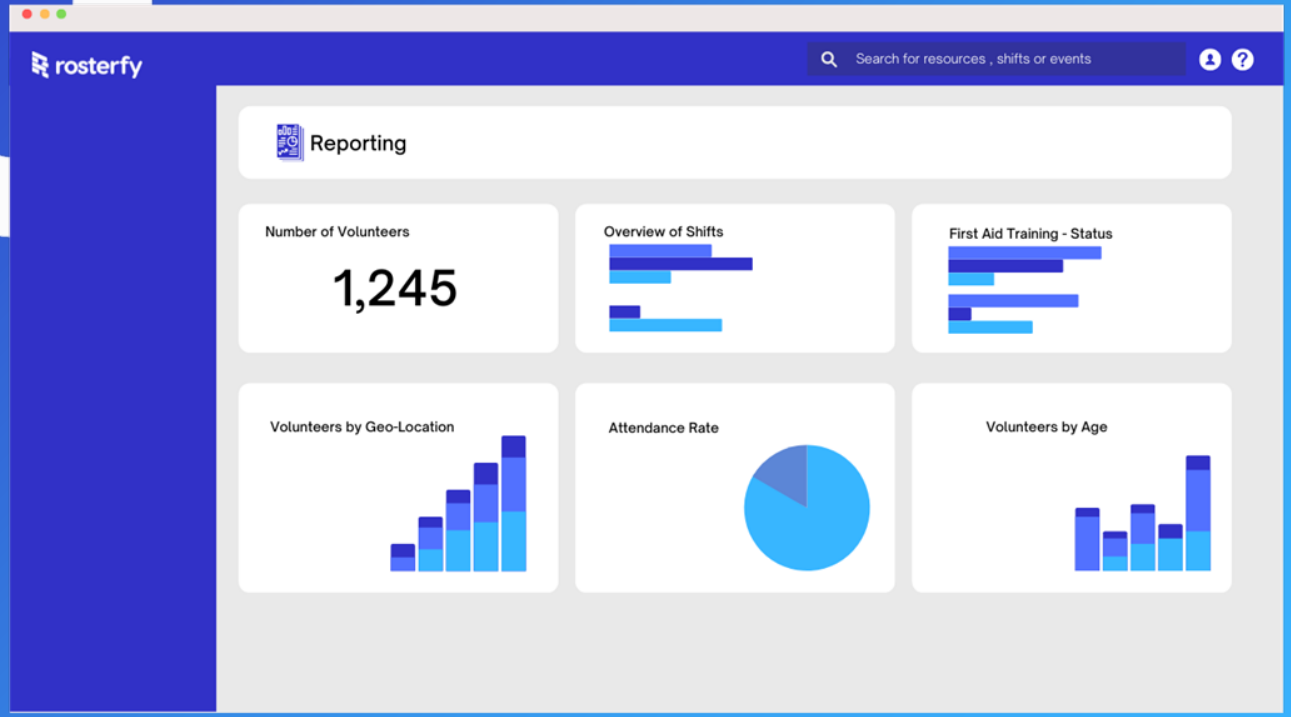

Rosterfy Community

#whyivolunteer

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Every person has their own motivation for volunteering and that reason is often very personal and important to them.

By encouraging communities of volunteers to share their story, we can shine a light on not only the causes they support and the events they are involved in but also, the kindness and humanity behind every reason to volunteer.

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Reach out to continue the conversation……

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