C3: Innovating with technology
Future-proofing your Volunteer Program through technology

Bennett Merriman
Rosterfy
Co - Founder | CEO
connecting communities to events and causes
Rosterfy is an online platform that powers volunteer and contingent workforce communities with powerful end to end workforce management & engagement tools.
Future proofing your Volunteer Program through Technology

Key themes to consider:

- Think about your volunteer program in 3, 5 & 10 years. How will it look? Invest now.
- Build your volunteering brand like an employer might.
- Be attractive to all demographics of potential volunteers. They are out there!
- Treat your volunteers like the super humans they are. Invest in them and keep them engaged.
- Technology adoption is becoming prevalent, don’t underestimate how tech savvy your volunteers actually are. Find the change-makers in your organisation and empower them.
- Diversify the volunteer management workload from a single resource. Sustainable & consistent technology can assist.
- Utilise tools that can promote connecting people and focus on the social aspects that come with volunteering.
Bring Volunteer Management to life

Bin the Spreadsheets

My CEO is seeking insights from our volunteer program.

I can't sleep at night because I don't know if our volunteers will attend...

How can we link sponsorship revenue to our program?

How do I automate our volunteer onboarding experiences?

How can we increase engagement with our volunteers and communities?

There must be a smarter way?
We help Not-for-profit leaders manage their programs no matter their size.

- 25,000 volunteers and 1,800 administrators across the country
- Reduced time for volunteers registering to volunteering from 4 weeks to 24-48 hours
- Rosterfy has put their volunteer program “2 years ahead of other charities”

- Work with all key states in Australia since 2016
- Automated onboarding for 6 different types of volunteer and business roles
- Time and attendance have been “game-changing” to track the impact of their program

- A national platform for both recurring and event-based volunteers
- Automation reduced full-time work on volunteers by 50%
- Up to 250 different schedules managed around the country
ROI from Rosterfy

40% Reduction in time managing workforce
95% Average attendance rate
150% Increase in volunteer recruitment

"World class events need world class volunteers and we believe Rosterfy is the solution"
Hugh Brasher, Event Director, London Marathon Events
Volunteer Portals

Self service portals help to reduce admin
Communication
Keep your volunteers engaged and informed with automated SMS and Emails
Automations
Save time by easily automating your tasks

Rosterfy Shifts

Rosterfy Events / Shifts

Shifts

- Saturday August 1st
  1 Aug 2020 8:00 AM -
  1 Aug 2020 3:00 PM -
  James Ali
  Applied

- Sunday August 2nd
  1 Aug 2020 8:00 AM -
  1 Aug 2020 3:00 PM -
  Casey McMillion
  Confirmed

- Sunday August 2nd
  1 Aug 2020 2:00 PM -
  1 Aug 2020 10:00 PM -
  Sophie Manon
  Confirmed

- Sophie Manon
  Confirmed

- James Ali
  Applied

- Chloe Walter
  Confirmed

- Chris Hart
  Applied

- Mark Davis
  Confirmed

- Julia O'Brien
  Emergency

User Search

Alice Young
Add filter

Alice Young
Add filter

Alice Young
Add filter

2020 VOLUNTEERS
FUNDRAISING DRIVE SYDNEY

Portal / Event / View

Volunteer Event Details

Sydney Harbour Bridge, Sydney, Australia
Sunday August 2 8:00 AM - 3:00 PM

Join us to help us raise much needed funds for our Fundraising Drive. Volunteers will be stationed at various checkpoints around Sydney, operating as fn rafters.

Uniform, lunch and water included.

Training is required to be completed online prior to your shift commencing.

Apply for this shift

Rosterfy
Bring Volunteer Management to life
Reward and Recognition
Gamify your volunteer management to improve volunteer retention
Reporting
Get complete oversight of your volunteer program at a glance
Every person has their own motivation for volunteering and that reason is often very personal and important to them.

By encouraging communities of volunteers to share their story, we can shine a light on not only the causes they support and the events they are involved in but also, the kindness and humanity behind every reason to volunteer.
Reach out to continue the conversation....

bennett@rosterfy.com