C3: Innovating with technology
The role of technology in volunteering

Innovation with technology, NVC 2023
Why

Why am I here?
1. I'm representing my tech-startup.
2. I'm here in service of the sector, and my impact.
3. I'd like to share what we've learnt through trial & error.

Why are you here?
1. You're genuinely interested in tech for good.
2. You like new things.
3. You lucked out...
Volunteering opportunities

- **Role-based opportunities**
- **Event-based opportunities**
- **Project-based opportunities**
Volunteer management activities

- Recruitment
- Induction
- Engagement
- Recognition
Summary

Tech is not as good for:
- Fast and vast adoption
- Immature processes or shifting goal posts
- A highly customised solution... on a budget

Tech is good for:
- Automating workflows, not humanity
- Understanding and modelling behaviours
- Tapping into new and specific segments
What the future holds

What you should be excited about?
1. Volunteers’ adoption rate for tech is increasing.
2. We’re closing the tech gap as a sector.
3. Technology is accessible and has a low setup cost.

What we’re excited about?
1. Creating a personalised experience for each persona.
2. CT has support mechanisms for VIOs at every stage.
3. Promising tech from Web 3.0 becoming mainstream.
We’re here to help

Scan the QR code to get in touch with us today!