2023 NATIONAL VOLUNTEERING CONFERENCE

THE FUTURE IS NOW

C5: Innovating for Impact

INNOVATING FOR IMPACT

be collective®

Change

Digital progression

Change Management

A **sequence of actions** required to successfully move an organisation from 'how we do it today' to 'how we do it better'. We're not talking about moving offices, it's usually **processes, technology, organisation structure etc.**

1 Articulate Vision

2 Involve stakeholders

3 Develop a plan

4 Communicate

5 Refine, iterate

6 Celebrate progress

7 BAU — Business as usual

8 Measure

Bendigo Volunteer Resource Centre

Creates social connections, provides information and resources to help individuals make informed choices about where, when and how they wish to participate in community life.

BUILDING VIBRANT RESOURCEFUL COMMUNITITIES THROUGH VOLUNTEERING

The vision

Position BVRC as a **central source for volunteering** in Central Victoria by developing an integrated website.

Make **volunteer management easier**:
- streamline repetitive tasks & processes
- increase sustainability
- enable remote volunteering
- reporting.

Build **digital literacy**.

Make volunteering more '**people centric**' by **flipping the value** 'give-back to volunteers'.
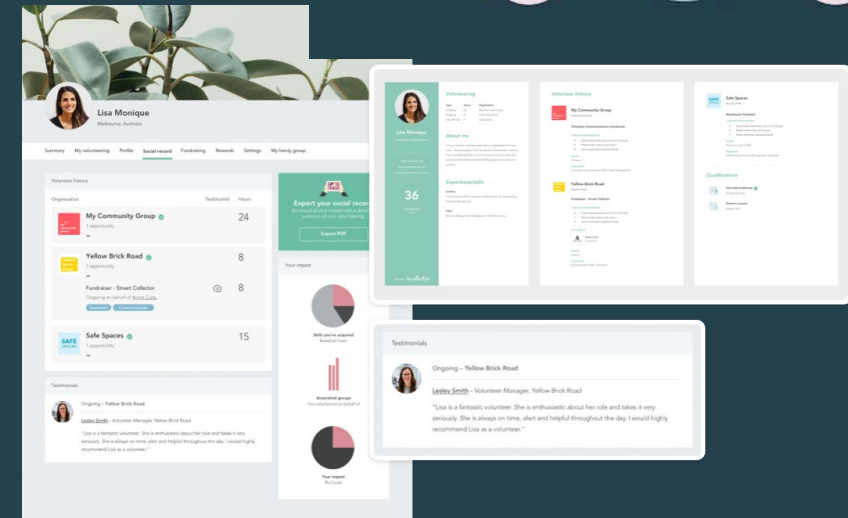
2 Stakeholders

Internal: Board, CEO, team | External: groups, volunteers

3 The plan

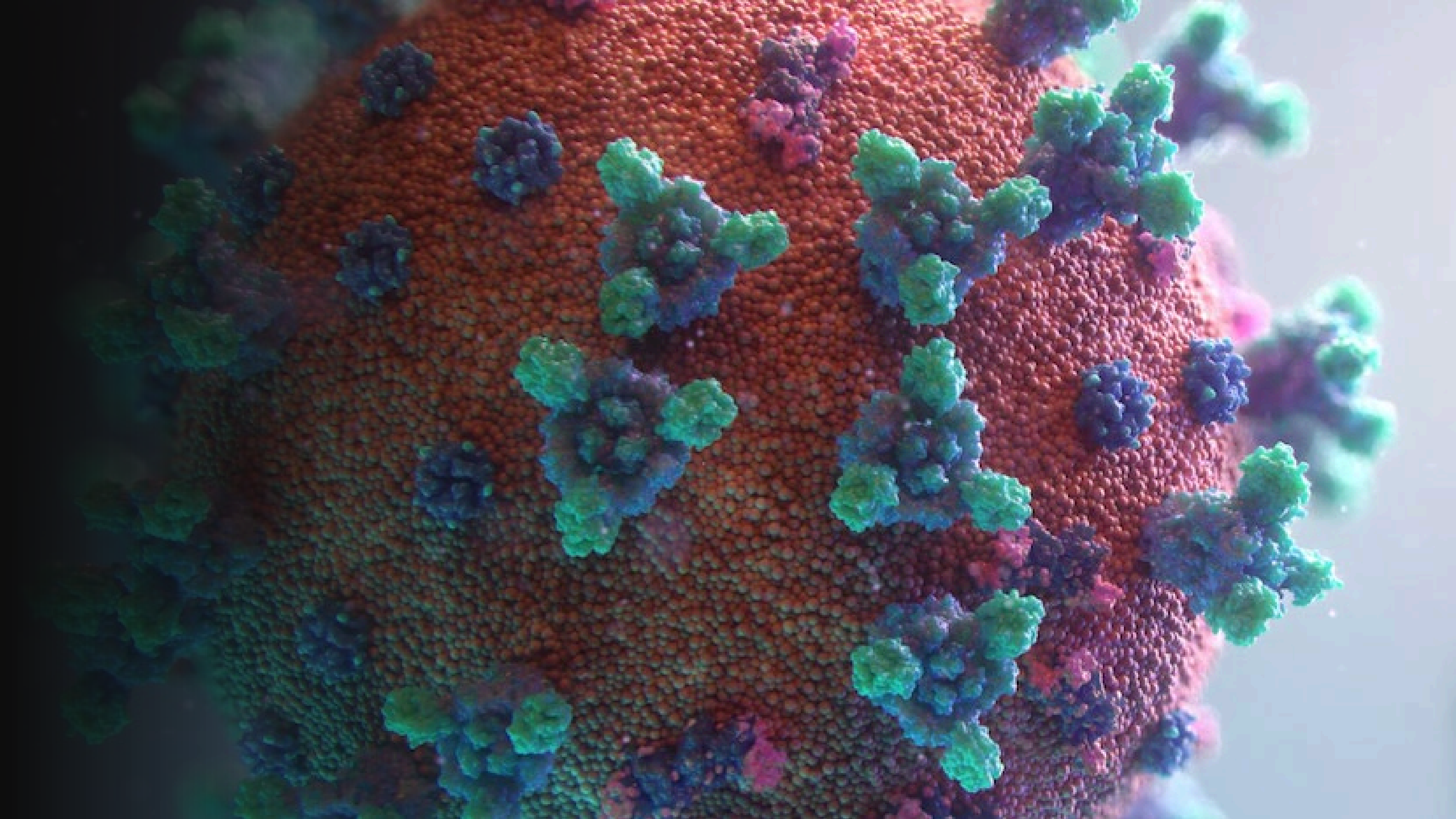**Scope, data, set-up, training, engagement, launch, review.**

4 Communication

Crucial. Articulate why. Multi-pronged, multi-channel - repeat

5 Refine, iterate

Speed humps appear. Involve to ID early. Remove. Modify.

6 Celebrate progress — Short term wins & momentum. Identify what's meaningful.

7 Business as Usual — Cementing the 'new' into 'how we do'. Make change stick.

8 Measurement — Analysis & review. Did we achieve goals? Lessons learnt.

Where to next?