C5: Innovating for Impact
INNOVATING FOR IMPACT

be collective®
Change
Digital progression
Change Management

A sequence of actions required to successfully move an organisation from 'how we do it today' to 'how we do it better'. We're not talking about moving offices, it's usually processes, technology, organisation structure etc.

1. Articulate Vision
2. Involve stakeholders
3. Develop a plan
4. Communicate
5. Refine, iterate
6. Celebrate progress
7. Business as usual
8. Measure
Bendigo Volunteer Resource Centre

Creates social connections, provides information and resources to help individuals make informed choices about where, when and how they wish to participate in community life.
The vision

Position BVRC as a central source for volunteering in Central Victoria by developing an integrated website.

Make volunteer management easier:
- streamline repetitive tasks & processes
- increase sustainability
- enable remote volunteering
- reporting.

Build digital literacy.

Make volunteering more people centric by flipping the value ‘give-back to volunteers’.
Stakeholders

Communication

Refine, iterate

The plan

- Internal: Board, CEO, team
- External: groups, volunteers

- Crucial. Articulate why. Multi-pronged, multi-channel - repeat

Celebrate progress

Short term wins & momentum. Identify what’s meaningful.

BAU

Business as Usual

Cementing the ‘new’ into ‘how we do’. Make change stick.

Measurement

Analysis & review. Did we achieve goals? Lessons learnt.
Where to next?