D2: Youth volunteering
What does it take to inspire the next generation of volunteers?

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OVERVIEW
CHALLENGES, SOLUTIONS AND CASE STUDIES TO UNDERSTAND HOW WE MIGHT INCREASE VOLUNTEERING RATES AMONGST YOUNG PEOPLE

01 Challenges facing young people looking to volunteer.
02 Helping young people to volunteer.
03 In action: Radio Lollipop on engaging young volunteers.
04 In action: SVSA on helping young people volunteer.
05 Technology to inspire and enhance youth volunteering.
CHALLENGES FOR YOUNG VOLUNTEERS

IN BRIEF...

1. **YOUNG PEOPLE**
   - We classify young people as being under 25 years old.

2. **VOLUNTEERING RATES**
   - Since 2016, volunteering rates for young people fell by ~28%.
   - Volunteering rates overall fell by 19%.

3. **WELL KNOWN BARRIERS**
   - Time, length of commitment,
   - logistics, organisation readiness,
   - perceived “cost/benefit”.

4. **IMPORTANTLY... A LACK OF**
   - A centralised place to find suitable roles
   - A compelling narrative for volunteering.
HELPING YOUNG PEOPLE VOLUNTEER

WHAT ARE THE MAJOR INITIATIVES THAT ARE HELPING YOUNG PEOPLE VOLUNTEER?

◆ SCHOOL PROGRAMS
Must see presentations in session D3 at 1530.

◆ UNIVERSITY PROGRAMS
Must see presentations in session D3 at 1530.

◆ KIDS GIVING BACK
Hands-on and meaningful volunteering programs for kids. See also Kids in Philanthropy.

◆ VIO PROGRAMS
Inspiring young people to engage more in traditionally older demographic organisations: e.g. Leos, Rotaract.

◆ ACTIVE VIOs
Organisations that are successfully engaging young volunteers: e.g. Radio Lollipop & St John’s.

◆ COUNCIL/STATE INITIATIVES
Youth volunteering strategies, youth advisory groups, youth councils, student volunteer army.

◆ DUKE OF EDINBURGH
Be your own champion! Inspiring and incentivising participation in volunteering.

◆ FREDDYMATCH!
Aiming to fill a gap in technology and help amplify existing activities.
IN ACTION

RADIO LOLLIPPOP: PROPORTION OF VOLUNTEERS BY AGE GROUP

Australia
Proportions are from Volunteering Australia’s 2020 formal volunteering estimates in their Youth Volunteering Key Statistics August 2022 Report.

12% 15 – 24
23% 25 – 39
29% 40 – 54
36% 55 +

VS

RL QLD
Radio Lollipop Queensland (RL QLD) encompasses the Queensland Children’s, Mater, Logan, and Gold Coast University Hospitals.

51% 15 – 24
35% 25 – 39
9% 40 – 54
5% 55 +

Radio Lollipop: Proportion of Volunteers by Age Group
Engaging Multimedia Content – a picture is worth 1,000 words

Online Social Network Communities – go to where potential youth volunteers are already active

Higher Education Providers – most institutions have job boards specifically for students
IN ACTION
SVSA: IDENTIFYING YOUNG PEOPLE OPEN TO VOLUNTEERING & YOUTH FRIENDLY VOLUNTEER INVOLVING ORGANISATIONS

◆ PERSPECTIVE
Young people often don’t have a clear idea of what volunteering is… which limits their ability to engage independently.

◆ READYNESS
Organisation readiness to accept volunteers varies considerably.

◆ CATEGORISE
Our project allowed us to categorise 475 opportunities by organisation readiness.

◆ RESULTS
We established 6 categories that indicate an organisation’s readiness to engage volunteers.

◆ FRAMEWORK
Taking this forward, we are establishing a YVIO framework, the gold standard for volunteering.
**IN ACTION**

SVSA: WHAT IF YOU COULD FIND ALL OF THE YOUTH FRIENDLY OPPORTUNITIES IN ONE PLACE?

<table>
<thead>
<tr>
<th>SA Youth Friendly Opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A1) This category includes organisations with a reputation for being amazing for younger volunteers!</td>
</tr>
<tr>
<td>(A2) Opportunity puts young people at the centre of what they do.</td>
</tr>
<tr>
<td>ADOPT A SPOT SCHEME</td>
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<tr>
<td>Adopt a Spot Scheme (any ages)</td>
</tr>
<tr>
<td>RIDING FOR THE DISABLED</td>
</tr>
<tr>
<td>Riding for the Disabled (12+)</td>
</tr>
<tr>
<td>PUDDLE JUMPERS</td>
</tr>
<tr>
<td>Puddle Jumpers (14+)</td>
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<tr>
<td>(A) This category includes organisations / groups that are open to working with younger volunteers</td>
</tr>
<tr>
<td>(A) Opportunity can support / supervise U18’s without assistance from a third party</td>
</tr>
<tr>
<td>THE LEAGUE OF EXTRAORDINARY CHANGEMAKERS</td>
</tr>
<tr>
<td>Ages 12+</td>
</tr>
<tr>
<td>Southern Volunteering (12+)</td>
</tr>
<tr>
<td>TASTER VOLUNTEERING</td>
</tr>
<tr>
<td>Northern Volunteering SA (12+)</td>
</tr>
<tr>
<td>CITIZEN SCIENCE (DIGIVOL)</td>
</tr>
<tr>
<td>Ages 12+</td>
</tr>
<tr>
<td>Australian Museum (any ages)</td>
</tr>
<tr>
<td>(B) These opportunities would love to work with younger people, but they need extra help volunteers</td>
</tr>
<tr>
<td>(B) Opportunity can host young people with assistance from a third party</td>
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<tr>
<td>ANIMAL SUPPORT VOLUNTEER</td>
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<tr>
<td>RSPCA (16+)</td>
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<tr>
<td>WILDLIFE PARK</td>
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<tr>
<td>Cleland Wildlife Park</td>
</tr>
<tr>
<td>SA ROCKS</td>
</tr>
<tr>
<td>Community Led (any ages)</td>
</tr>
<tr>
<td>SA WATER RESERVOIRS</td>
</tr>
<tr>
<td>Dept. of Environment and Water</td>
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<tr>
<td>(C) These opportunities you can do yourself and/or request the organisation / group supports the activity</td>
</tr>
<tr>
<td>(C) Opportunity may be able to provide a guest speaker and/or an interactive volunteer activity to include young people in an introductory capacity</td>
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<tr>
<td>1000 BUTTERFLIES FOR NON-VIOLENCE</td>
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<tr>
<td>Community Led (any ages)</td>
</tr>
<tr>
<td>COSPLAY FOR A CAUSE</td>
</tr>
<tr>
<td>Community Led (any ages)</td>
</tr>
<tr>
<td>FOODBANK</td>
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<tr>
<td>Community Led (any ages)</td>
</tr>
<tr>
<td>MARIONLIFE COMMUNITY</td>
</tr>
<tr>
<td>Community Led (any ages)</td>
</tr>
<tr>
<td>(D) These opportunities you can do yourself without needing to contact the organisation</td>
</tr>
<tr>
<td>(D) Group/Organisation can be the recipient of a donation or awareness campaign without any direct contact (under someone else's supervision / guidance)</td>
</tr>
<tr>
<td>ZOO SA</td>
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<tr>
<td>Zoos SA (4+)</td>
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<tr>
<td>SCHOOL COMPASSION PROGRAM</td>
</tr>
<tr>
<td>Treasure Boxes (all grade levels)</td>
</tr>
<tr>
<td>CFS CADETS</td>
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<tr>
<td>Country Fire Service (ages 11-18)</td>
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</tbody>
</table>

Combining the opportunities we identified with the new YVIO framework. Prototype number #4 (18 months in the making)
Revisit a time where you didn’t know what you know now

Consider how we can work together to create larger impacts and better outcomes

Remember that there are others working on this
FREDDYMATCH WORLD READY

HOW CAN TECHNOLOGY INSPIRE MORE YOUNG PEOPLE TO VOLUNTEER AS WELL AS FACILITATING THEIR VOLUNTEERING JOURNEY?
FREDDYMATCH WORLD READY
CENTRALISED & USABLE INFORMATION ON VOLUNTEERING ROLES FOR YOUNG PEOPLE

**TIME AND COMMITMENT**
- More flexibility in role timing and commitment.

**AGE SUITABILITY**
- Roles are tagged by age suitability.

**SKILL DEVELOPMENT**
- Roles tagged with key skills developed.

**JOB FOCUS**
- Search roles by job or education outcomes.

**LANGUAGE SUPPORT**
- Increase the number of roles that support CALD volunteers.

**ORGANISATION READINESS**
- Work with organisations using the YVIO framework.

**INTERESTS**
- Variety of organisations and roles listing on the platform.

**IMPACT**
- Students recognize the benefits of volunteering through mapping to UN SDGs.
Volunteering is a great thing to do.

I want to be involved but where do I start?

Tree planting in my local reserve with my school.

Across Queensland, students plant 60,000 trees.

2 carbon credits created (UN Sustainable Development Goal 13).

CHAMPIONING A RENEWED ENGAGEMENT IN VOLUNTEERING BY CHANGING THE NARRATIVE OF VOLUNTEERING TO APPEAL MORE STRONGLY TO YOUNG PEOPLE.
WHAT’S NEXT FOR YOUTH VOLUNTEERING?

- **NARRATIVE**
  “Promote” volunteering as something that young people should spend their time on.

- **ENGAGING**
  Understand where to find young volunteers and how they think!

- **PLANNING**
  Include young volunteers in your organisation’s activities and have the correct safeguards in place.

- **RETAINING**
  Keep young volunteers engaged by demonstrating the impact of their actions.

- **RESOURCES**
  Leverage the resources and activities happening around the country for your organisation/school/University.

- **WORLD READY PILOT**
  Join the pilot! Volunteering opportunities for young people to engage and inspire the next generation of volunteers.