

D2: Youth volunteering

What does it take to inspire the next generation of volunteers?



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OVERVIEW

CHALLENGES, SOLUTIONS AND CASE STUDIES TO UNDERSTAND HOW WE MIGHT INCREASE VOLUNTEERING RATES AMONGST YOUNG PEOPLE

01

Challenges facing young people looking to volunteer.

02

Helping young people to volunteer.

03

In action:

Radio Lollipop on engaging young volunteers.

04

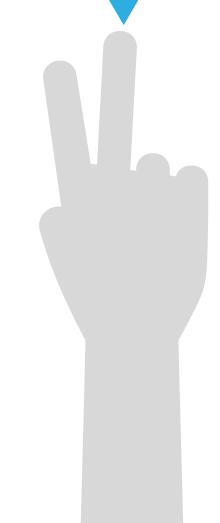
In action:

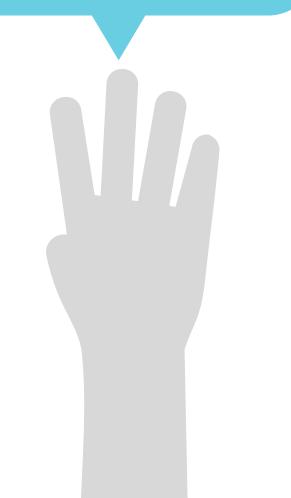
SVSA on helping young people volunteer.

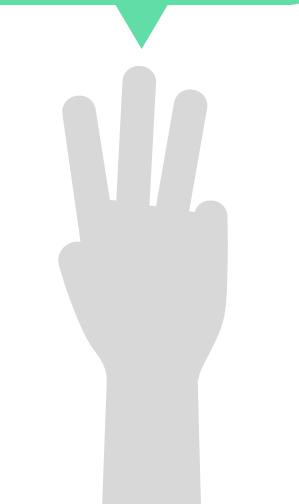
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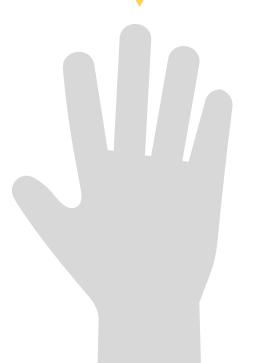
Technology to inspire and enhance youth volunteering.











CHALLENGES FOR YOUNG VOLUNTEERS

IN BRIEF...

VOLUNTEERING RATES

2

Since 2016, volunteering rates for young people fell by ~ 28%.



Volunteering rates overall fell by 19%.

YOUNG PEOPLE

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We classify young people as being under 25 years old.



3 WELL KNOWN BARRIERS



Time, length of commitment, logistics, organisation readiness, perceived "cost/benefit".

4 IMPORTANTLY... A LACK OF



- A centralised place to find suitable roles
- A compelling narrative for volunteering.

HELPING YOUNG PEOPLE VOLUNTEER



WHAT ARE THE MAJOR INITIATIVES THAT ARE HELPING YOUNG PEOPLE VOLUNTEER?

SCHOOL PROGRAMS

Must see presentations in **session D3 at 1530.**

UNIVERSITY PROGRAMS

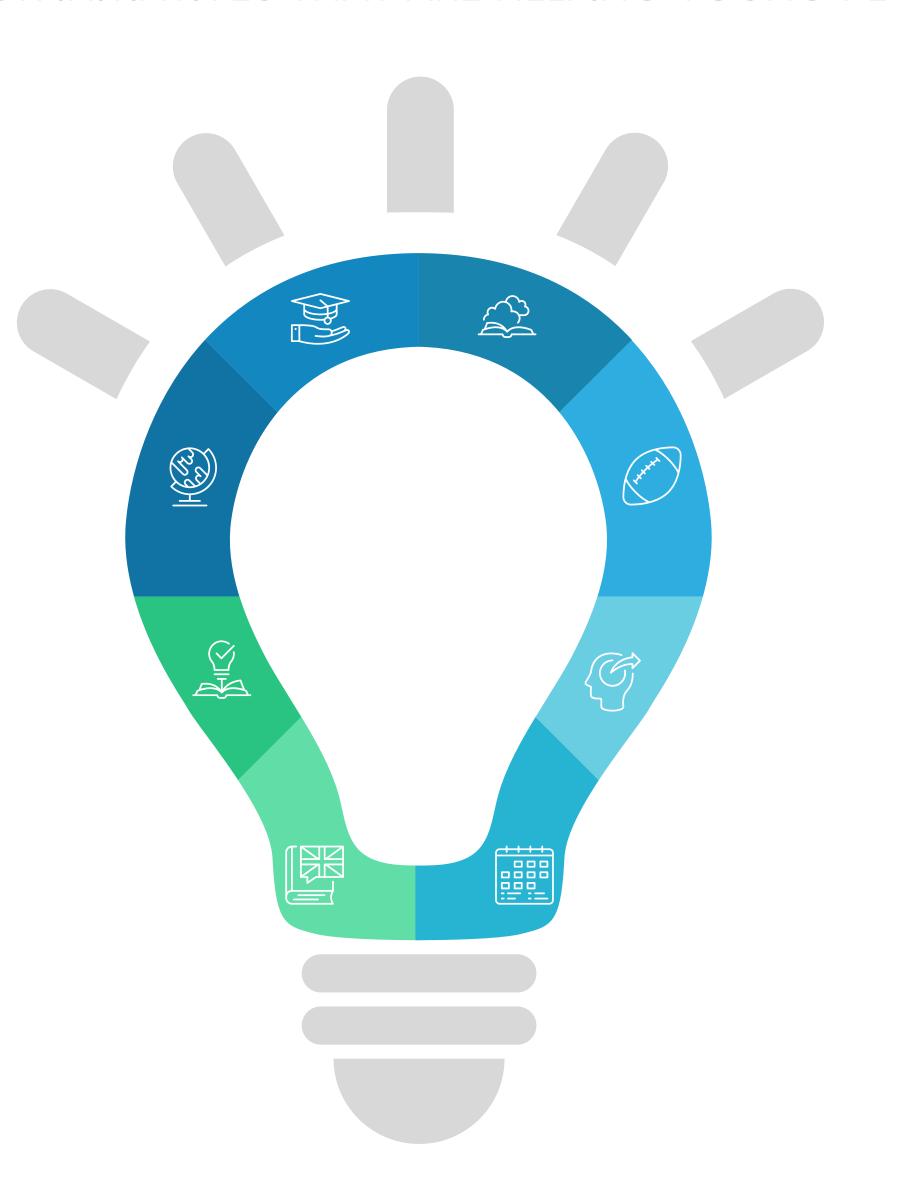
Must see presentations in **session D3 at 1530.**

KIDS GIVING BACK

Hands-on and meaningful volunteering programs for kids. See also **Kids in Philanthropy.**

VIO PROGRAMS

Inspiring young people to engage more in traditionally older demographic organisations: e.g. Leos, Rotaract.



ACTIVE VIOS

Organisations that are successfully engaging young volunteers: e.g.
Radio Lollipop & St John's.

COUNCIL/STATE INITIATIVES

Youth volunteering strategies, youth advisory groups, youth councils, student volunteer army.

DUKE OF EDINBURGH

Be your own champion! Inspiring and incentivising participation in volunteering.

• FREDDYMATCH!

Aiming to fill a gap in technology and help amplify existing activities.

RADIO LOLLIPOP: PROPORTION OF VOLUNTEERS BY AGE GROUP

Australia

Proportions are from Volunteering
Australia's 2020 formal volunteering
estimates in their Youth Volunteering Key
Statistics August 2022 Report.

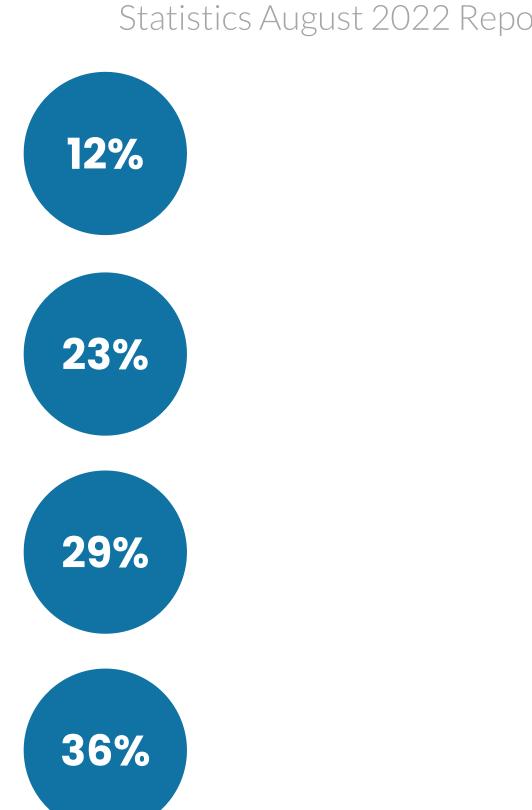


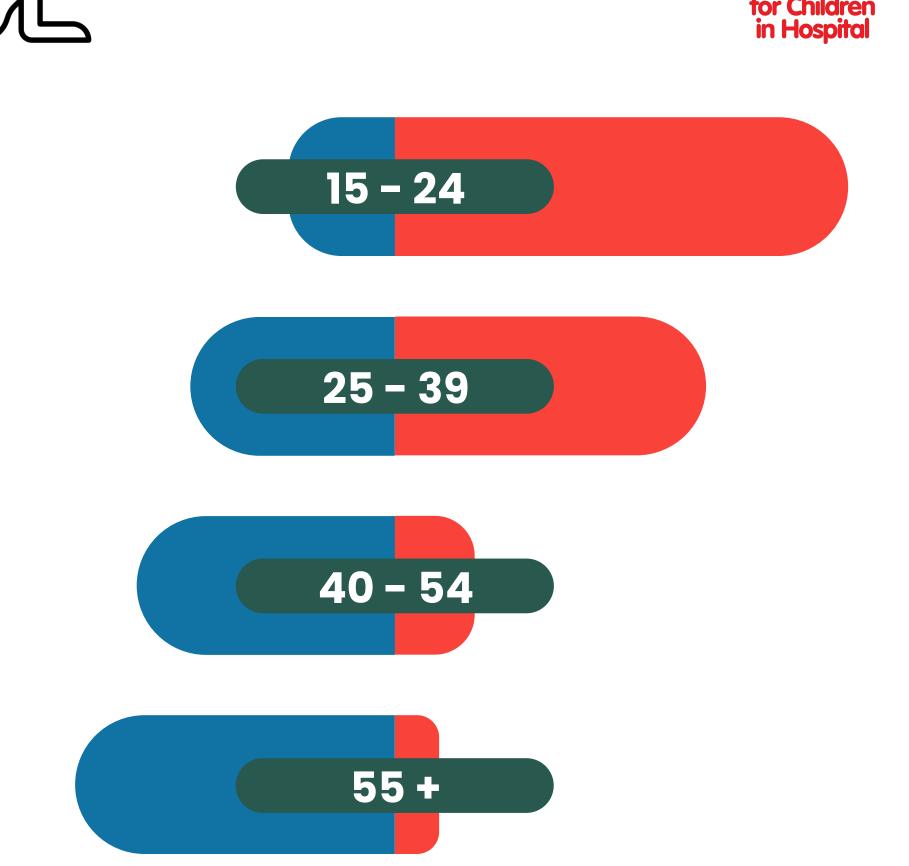


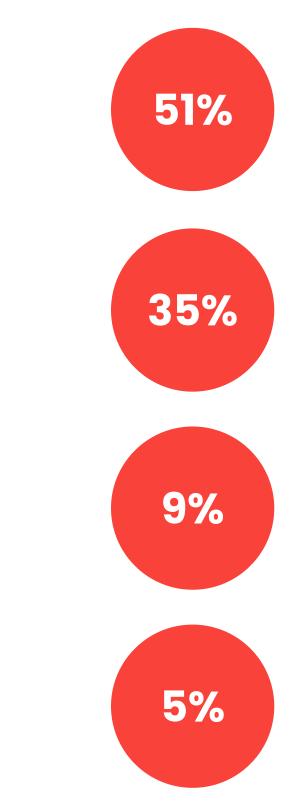


RL QLD

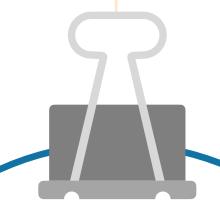
Radio Lollipop Queensland (RL QLD)
encompasses the Queensland Children's,
Mater, Logan, and Gold Coast University
Hospitals.



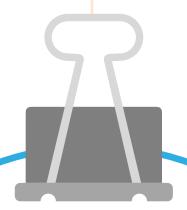




RADIO LOLLIPOP: KEY TAKE-AWAYS



Engaging
Multimedia
Content - a
picture is worth
1,000 words



Online Social
Network
Communities - go
to where potential
youth volunteers
are already active



Higher Education
Providers – most
institutions have job
boards specifically for
students

SVSA: IDENTIFYING YOUNG PEOPLE OPEN TO VOLUNTEERING & YOUTH FRIENDLY VOLUNTEER INVOLVING ORGANISATIONS

PERSPECTIVE

Young people often don't have a clear idea of what volunteering is... which limits their ability to engage independently.

READINESS

Organisation readiness to accept volunteers varies considerably.

CATEGORISE

Our project allowed us to categorise 475 opportunities by organisation readiness.



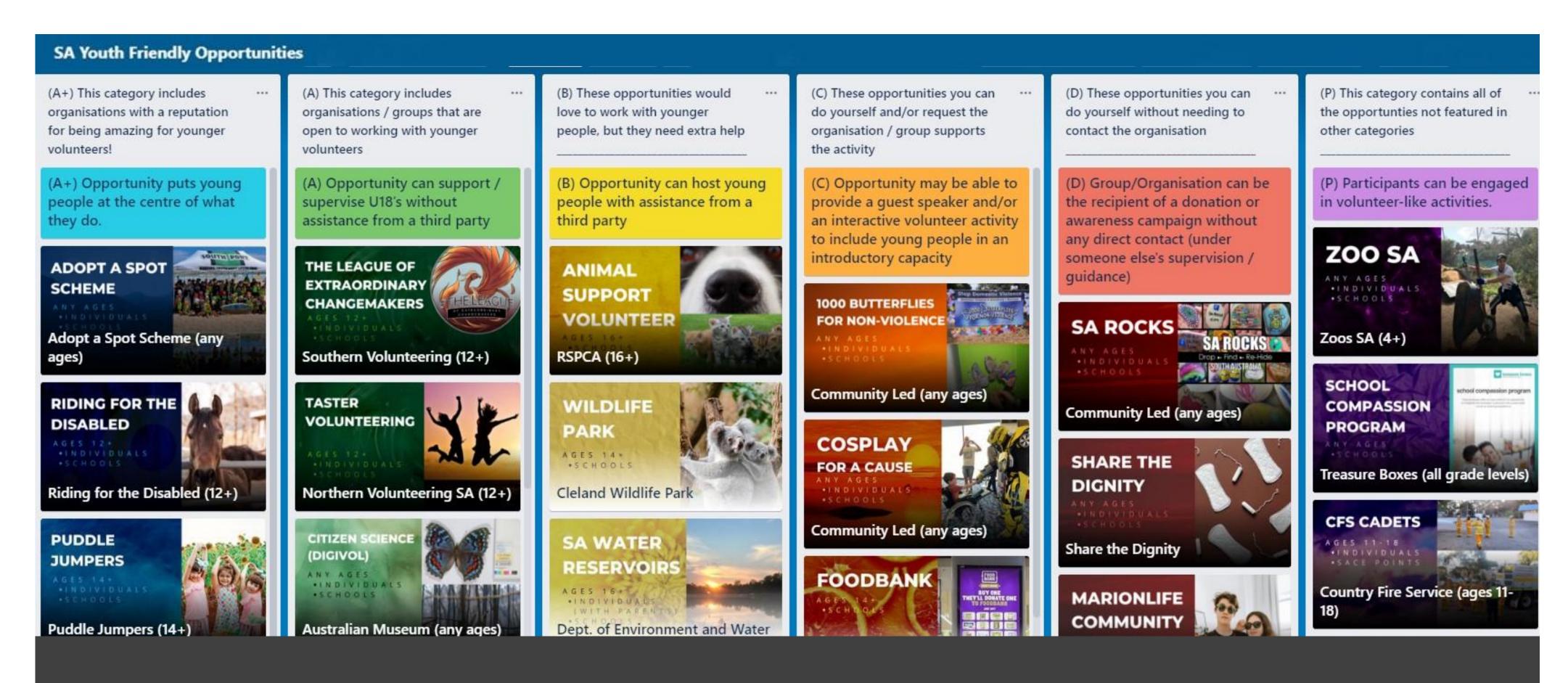
RESULTS

We established 6 categories that indicate an organisation's readiness to engage volunteers.

FRAMEWORK

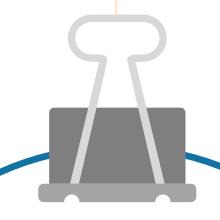
Taking this forward, we are establishing a YVIO framework, the gold standard for volunteering.

SVSA: WHAT IF YOU COULD FIND ALL OF THE YOUTH FRIENDLY OPPORTUNITIES IN ONE PLACE?

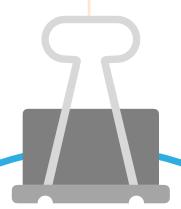


Combining the opportunities we identified with the new YVIO framework. Prototype number #4 (18 months in the making)

SOUTHERN VOLUNTEERING SA KEY TAKE-AWAYS



Revisit a time
where you
didn't know
what you know
now



Remember that there are others working on this



Consider how we can work together to create larger impacts and better outcomes

10

FREDDYMATCH WORLD READY

HOW CAN TECHNOLOGY INSPIRE MORE YOUNG PEOPLE TO VOLUNTEER AS WELL AS FACILITATING THEIR VOLUNTEERING JOURNEY?

freddymatch			Log in Sign up FIND VOLUNTEE
HOURS PER WEEK / TOTAL HOURS (FROM - TO)	51 opportunities found		
COMMITMENT			
Flexible	★ Start from Feb. 6, 2023	Start from Feb. 6, 2023	Start from March 26, 2023
One-off			Widi Gir 20, 2020
Ongoing			A Walk in
AVAILABILITY	Walk Organiser	Walk Organiser	A Walk in The Park Volunteer
Flexible			ne Parks
Weekdays	Here at Heart Foundation Walking we work every day to achieve our goal - an Australia free of heart disease. We	Here at Heart Foundation Walking we work every day to achieve our goal - an Australia free of heart disease. We	Come and join the Fight Parkinson's team for our annual Walk in The Park event starting at Federation Square!
Weekends	do thi	do thi	
TAGS FILTER ON	By THE HEART FOUNDATION	By THE HEART FOUNDATION	By FIGHT PARKINSON'S
Active	Flexible, Flexible,	Flexible, Flexible,	Weekends, One-off,
Bring a friend	2 hours per week	2 hours per week	5 hours
Trending			
Urgent			
Corporate	Start from Feb. 5, 2023	★ Start from Jan. 20, 2023	STICHN'S Start from Jan. 19, 2023
_ Eco-friendly			
Staff picks			
School	What's Possible	Gardening Assistant	Volunteer Cook
SKILLS	What a time to be alive! Crises in climate, democracy	Do you enjoy gardening? We would love you to become	Do you love to cook? Help the homeless and
Driving and Transportation	and inequality. Revolutions in science, medicine and	part of our gardening team at Bluecare Labrador	disadvantaged by preparing and cooking home style
Aged Care	technology	Gardens. Working	meals supported by our ki

FREDDYMATCH WORLD READY



CENTRALISED & USABLE INFORMATION ON VOLUNTEERING ROLES FOR YOUNG PEOPLE

TIME AND COMMITMENT

More flexibility in role timing and commitment.

AGE SUITABILITY

Roles are tagged by age suitability.

SKILL DEVELOPMENT

Roles tagged with key skills developed.

JOB FOCUS

Search roles by job or education outcomes.



LANGUAGE SUPPORT

Increase the number of roles that support CALD volunteers.

ORGANISATION READINESS

Work with organisations using the YVIO framework.

INTERESTS

Variety of organisations and roles listing on the platform.

IMPACT

Students recognize the benefits of volunteering through mapping to UN SDGs.

FREDDYMATCH WORLD READY

CHAMPIONING A RENEWED ENGAGEMENT IN VOLUNTEERING BY CHANGING THE NARRATIVE OF VOLUNTEERING TO APPEAL MORE STRONGLY TO YOUNG PEOPLE.



WHAT'S NEXT FOR YOUTH VOLUNTEERING?



NARRATIVE

"Promote" volunteering as something that young people should spend their time on.

ENGAGING

Understand where to find young volunteers and how they think!

PLANNING

Include young volunteers in your organisation's activities and have the correct safeguards in place.

RETAINING

Keep young volunteers engaged by demonstrating the impact of their actions.

RESOURCES

Leverage the resources and activities happening around the country for your organisation/school/University.

WORLD READY PILOT

Join the pilot! Volunteering opportunities for young people to engage and inspire the next generation of volunteers.

GET IN TOUCH





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