



## **Media Alert**

## Redefining Volunteering in Australia

Volunteering Australia today announced that it is time the challenge long held assumptions of what constitutes volunteering in Australia in 2014.

What it means to be a volunteer will be a key question during National Volunteer Week which starts Monday 12 May 2014.

'National Volunteer Week turns 25 this year, celebrating the power of volunteering' said CEO of Volunteering Australia, Brett Williamson. 'It is a landmark year so we are taking landmark action.'

To lead the celebrations nationally, Volunteering Australia, the national peak body for volunteering is announcing a review of the definition of volunteering.

In 1996 Volunteering Australia identified a set of principles to describe volunteering. These principles still underpin volunteering policy for not for profits, business and government.

'The definition of volunteering is a critical reference for the volunteering sector. It enhances workforce planning and underpins the integrity of volunteering and volunteers. It ensures a common understanding of what volunteering is.' Mr Williamson said.

## Available for interviews throughout National Volunteer Week:

- Brett Williamson OAM, CEO of Volunteering Australia
- > State and Territory Peak Body CEO's:
- The Centre for Volunteering (Volunteering NSW)
- Volunteering Victoria
- Volunteering Qld
- Volunteering WA
- Volunteering SA and NT
- Volunteering Tasmania
- Volunteering ACT

Check National Volunteering Week events at volunteeringaustralia.org/nvw2014 and #NVW2014 on Twitter and Facebook

Media Inquiries: Rikki Blacka, 0447841126, marketing@volunteeringaustralia.org