TOWER OF STRENGTH   
CAMPAIGN RESOURCE

ELEMENT: eMail to encourage participation in the Campaign Petition

*Use this template as an email to encourage your networks to join the Campaign Petition. Sections marked in yellow indicate areas for you to personalise to you and your organisation.*

*Remember to link as indicated below to the Campaign petition :* <https://www.volunteeringaustralia.org/towerofstrength/petition/>

Dear <Name>,

Volunteering is a tower of strength in our communities with 5.8 million Australians, more than a third of our population, generating an estimated annual contribution of $290 billion to our economic and social good.

Volunteering touches every section of Australian society from education, emergency services, sport and recreation, arts and heritage as well as the social services. Through this far-reaching contribution volunteering makes builds strong and resilient communities across Australia.

Volunteering Support Services, like <INSERT ORGANISATIONNAME> are organisations that promote, resource and support volunteering in local communities. They help hundreds of thousands of community organisations that rely on volunteers to recruit, retain and manage volunteers.

As a result of a redesign of the Department of Social Services’ Strong and Resilient Communities grants, designated allocation of funding for volunteer management services delivered by place-based Volunteering Support Services has been eliminated.

The situation seriously threatens the ongoing viability of many Volunteering Support Services and weakens volunteering at a time when it is struggling to adapt to societal changes and economic pressures.

**Help us retain designated funding. Show your support for the great work Volunteering Support Services provide to local communities.** [**Sign our petition today**](https://www.volunteeringaustralia.org/2017/04/sign-our-petition/)**.**

Thank you for your support

Sam Sample

CEO

Volunteering Support Service Name